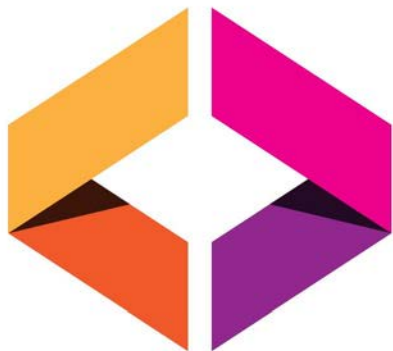




Open Textbook Network

VALE

Jonathan Lashley & Emily Frank
February 28 & March 1, 2019



Open Textbook Network

Welcome!



Our Day

9:00 - 9:45 am	Welcome; Introductions; Workshop Goals
9:45 – 10:30 am	Identifying obstacles to open textbook adoptions
10:30 – 10:45 am	What does a successful program look like?
10:45 - 11:00 am	Break
11:00 – 11:30 am	The Open Textbook Library in-depth
11:30 – 12:15 pm	Workshop training on “Making the Case”
12:15 – 1:00 pm	Lunch
1:00 – 2:15 pm	Workshop training on student academic success and open
2:15 – 2:30 pm	Break
2:30 – 3:30 pm	Developing programs on your local campus
3:30 – 4:00 pm	What do I do now?



Friday 30-Second Introductions

Atlantic Cape Community College | Bergen Community College | Berkeley College |
Brookdale Community College | Caldwell University | County College of Morris |
Cumberland County College | Felician University | Georgian Court University |
Hudson County Community College | Mercer County Community College |
Monmouth University | New Jersey City University | New Jersey Institute of Technology |
Ocean County College | Passaic County Community College | Ramapo College |
Raritan Valley Community College | Rider University | Rowan College at Gloucester County |
Rowan University | Saint Peter's University | Seton Hall University | Stockton University |
Sussex County Community College | The College of New Jersey | Thomas Edison State
University | Union County College | William Paterson University | Brookdale Community
College

Name & Institution

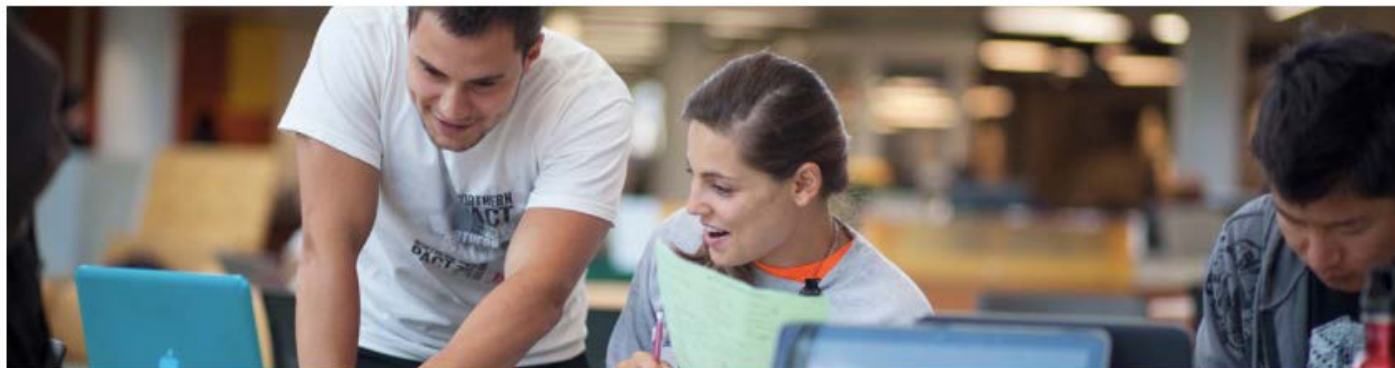
Describe local open textbook initiatives, if any

Who are we?



Center for Open Education

CEHD | College of Education + Human Development



[About Us](#)

[Initiatives](#)

[Contact Us](#)

[Home](#)

Opening opportunities to the future of education

We believe that the future of education is open. We support initiatives that advance that vision coupled with tangible results that build access to resources, research, and communities committed to open education.

Initiatives

LIBRARY

A source of [openly licensed textbooks](#) available for anyone to download and use for free.

NETWORK

An [alliance of higher education institutions](#) committed to improving access, affordability, and academic success through the use of open textbooks.

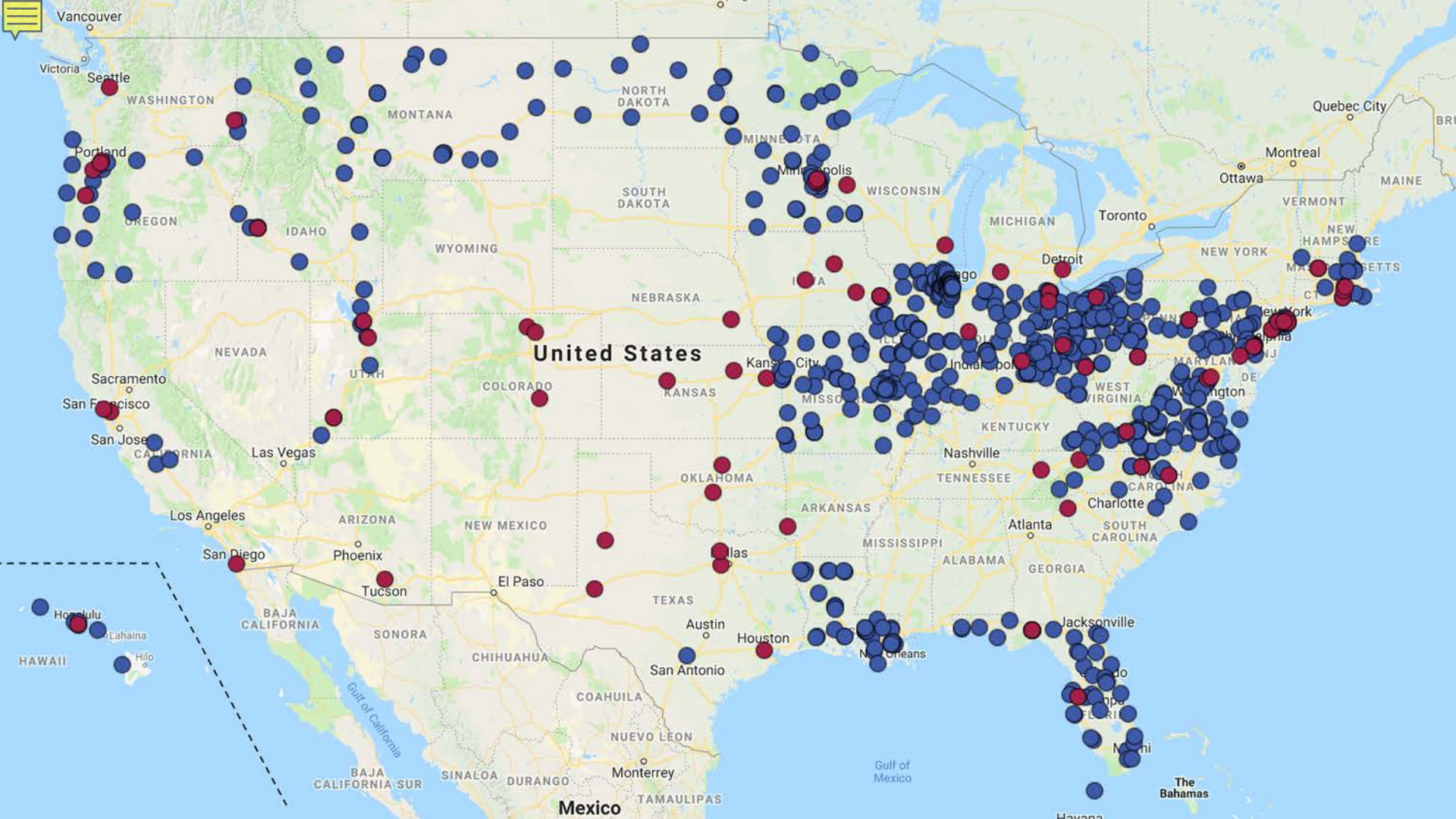
FELLOWSHIP

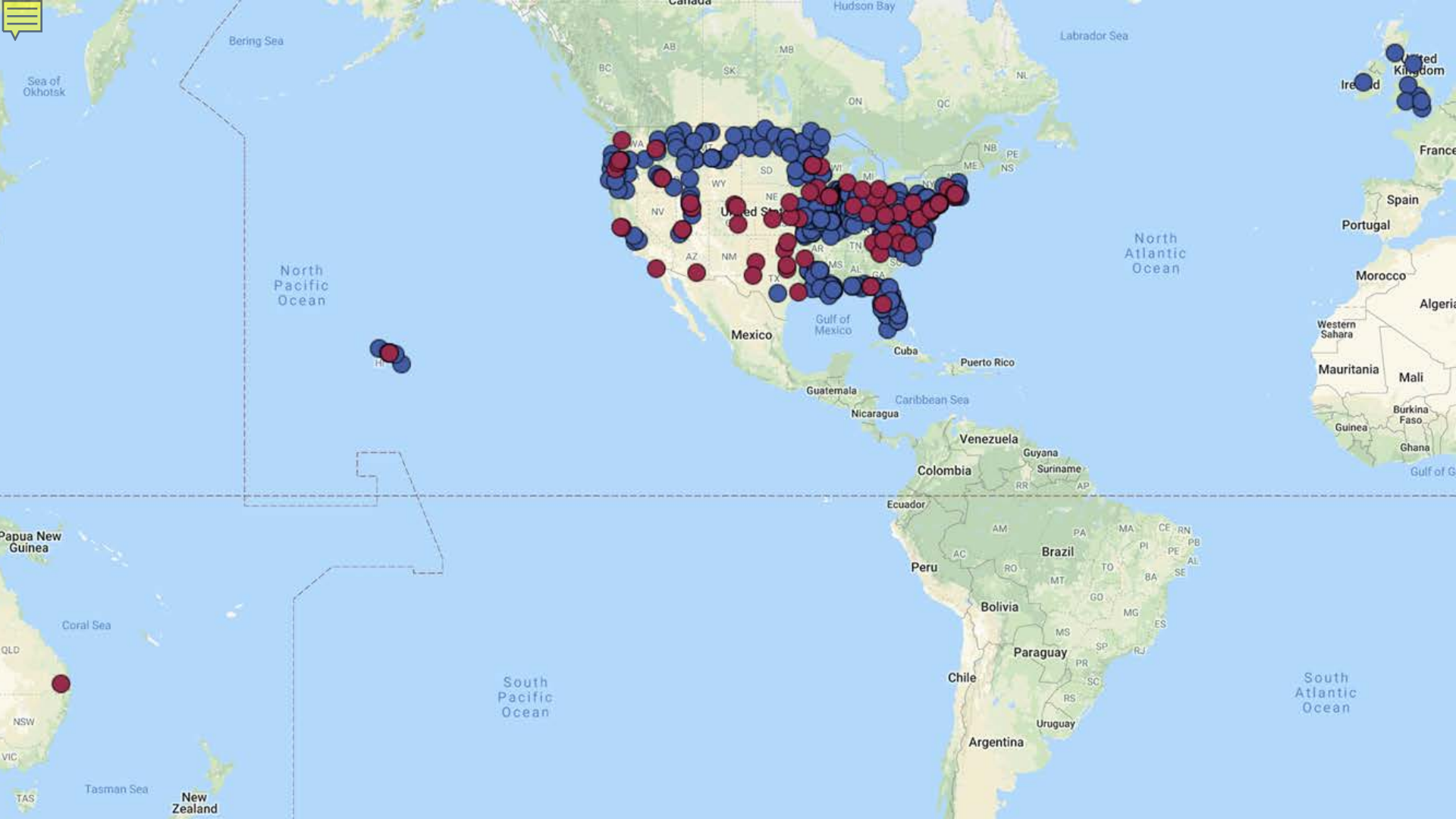
The Center for Open Education supports the research of [4-8 Open Education Research Fellows annually](#).



Open Textbook Network

78	Institutions	82 Campuses
21	Systems & Consortia	904 Campuses
99	Members	986 Campuses







Strategies

- Action-based
- Adoption
- Publishing

Best Practices

- Guides
- Templates
- Expertise



Shared Solutions

- OTL
- Slides
- Data collection

Action

- Working groups
- Mailing list
- OTNSI

Community





Our Focus: **Open Education**





open = free + permissions



open = **free** + permissions



open = free + **permissions**

copy
share
edit



mix
keep
use



Why Open?

- Removes financial barriers for all students
- Facilitates the free exchange of knowledge
- Gives more control to faculty
- Can be used to innovate pedagogy
- Sharing is scalable



Why Textbooks?

- Hits a major pain point – textbook costs
- Faculty understand textbooks
- Faculty know how to adopt textbooks
- Faculty effort (vs. alternatives) is kept at a minimum - textbooks can provide content for a complete (or nearly complete) course



Barriers to Faculty Adoption of Open Textbooks: *Activity*



On your own...

- Reflect on the barriers that keep your faculty from adopting open textbooks.
- Write one barrier per sticky note
 - Go for quantity
 - There are no right answers

You'll share these at your table in 5 minutes.



Table Discussion

- Each person shares his/her barriers
- What are **commonalities**?
 - Group them into themes
 - Name each theme

Select someone to report out in 10 minutes.



Share

- Themes
 - Are there concerns or nuances we want to acknowledge?



What Does a Successful Open Textbook Program Look Like?

*The Big Picture



Goal:

Open textbooks are the default choice by faculty.



Faculty Adoptions





Faculty Adoptions



Awareness

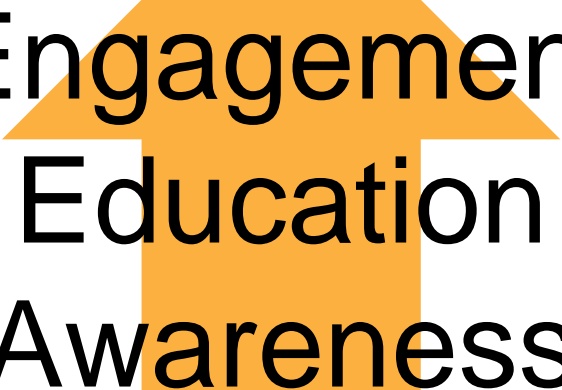


Faculty Adoptions





Faculty Adoptions



Engagement
Education
Awareness

Understand barriers and how to address them

Open Ed Program

Engagement
Education
Awareness

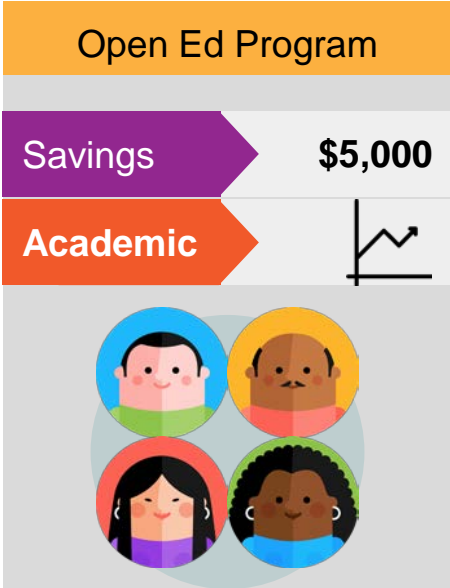
Understand barriers and how to address them

Open Ed Program

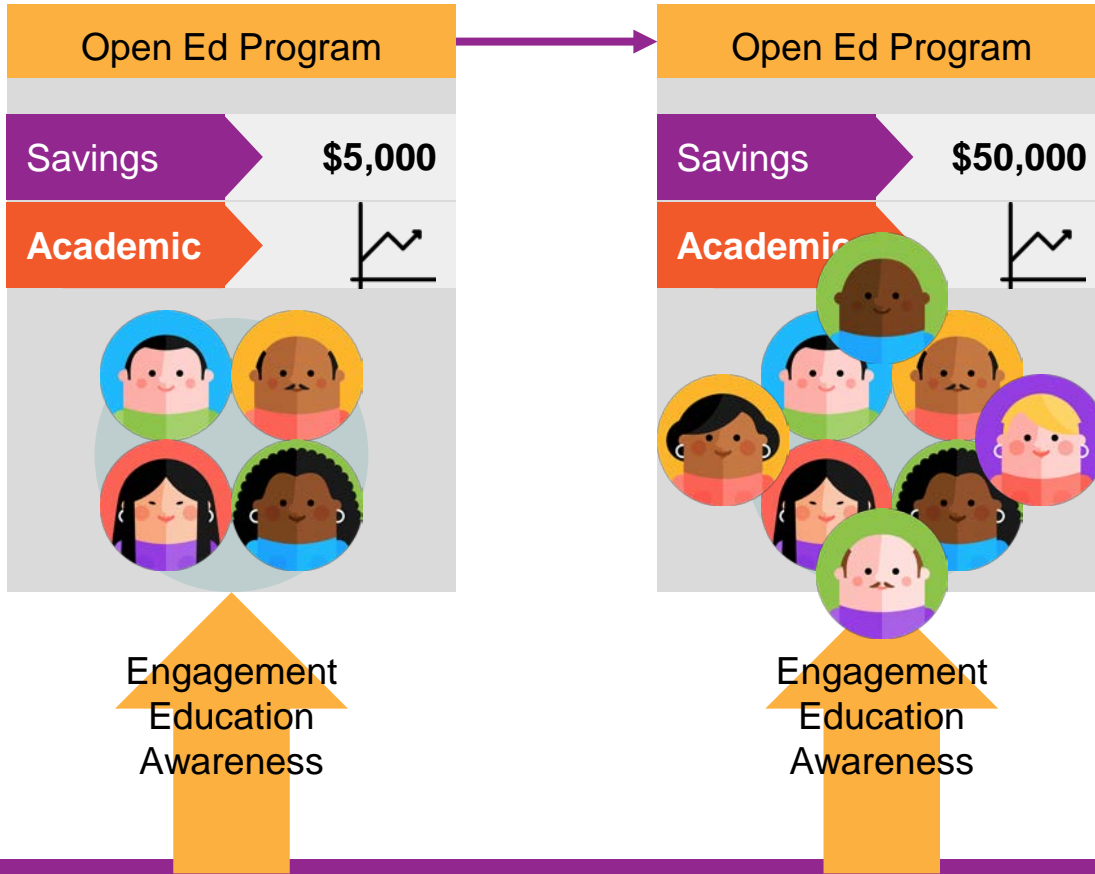


Engagement
Education
Awareness

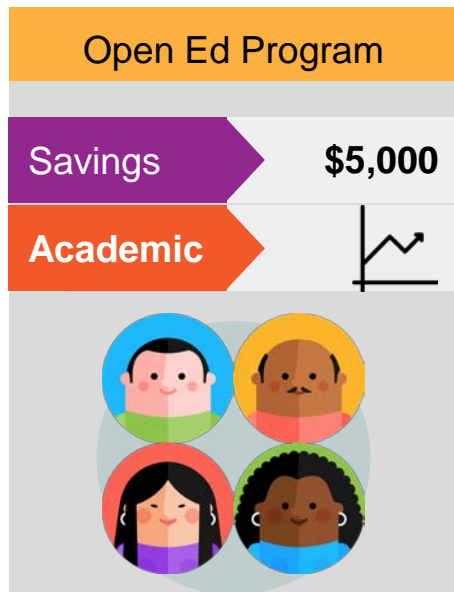
Understand barriers and how to address them



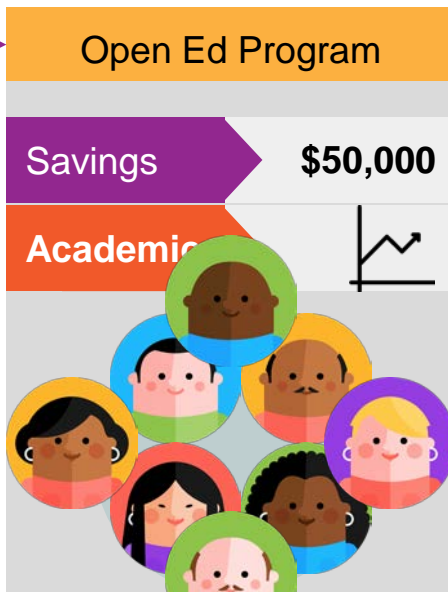
Engagement
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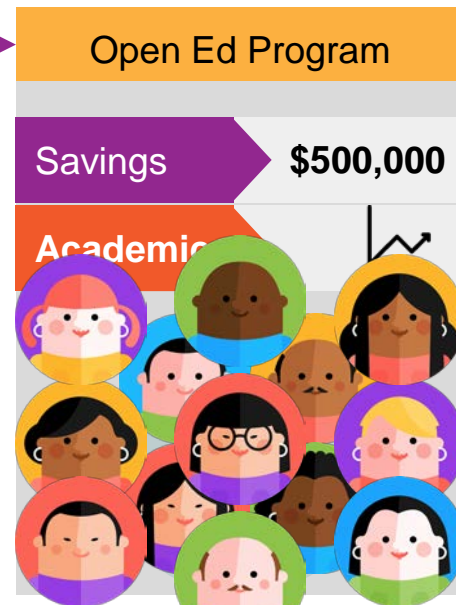
Understand barriers and how to address them



Engagement
Education
Awareness



Engagement
Education
Awareness



Engagement
Education
Awareness

Understand barriers and how to address them



Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks



Open Textbook Library

[Browse subjects](#) [Our Textbooks](#) [About us](#)

Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the [Center for Open Education](#) and the [Open Textbook Network](#).

open.umn.edu



Awareness



Adoptions: 0





Barriers to Faculty Adoption

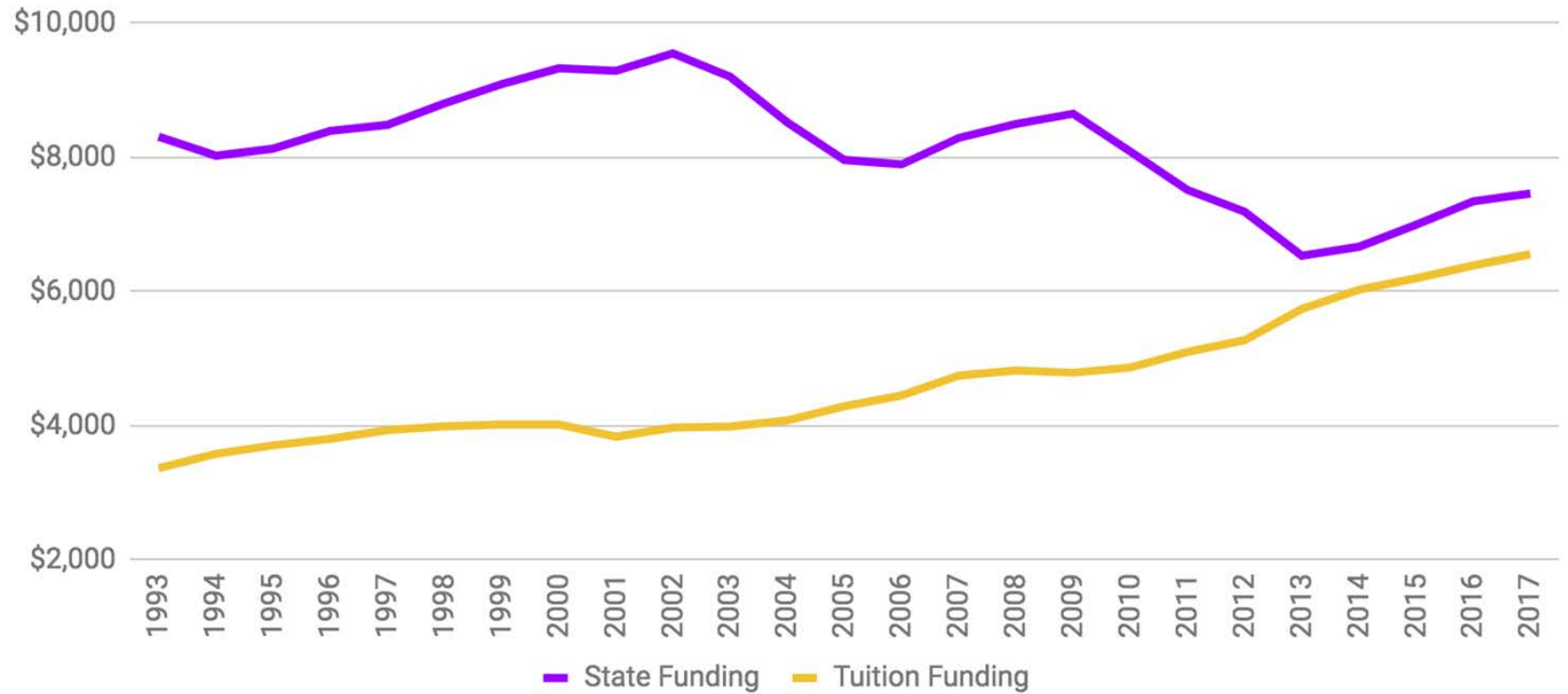
- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks
- Faculty don't understand the urgency of student financial stress, and how it can impact students academically
- Faculty don't know what open textbooks are
- Faculty confuse open textbooks with electronic textbooks



Education
Awareness

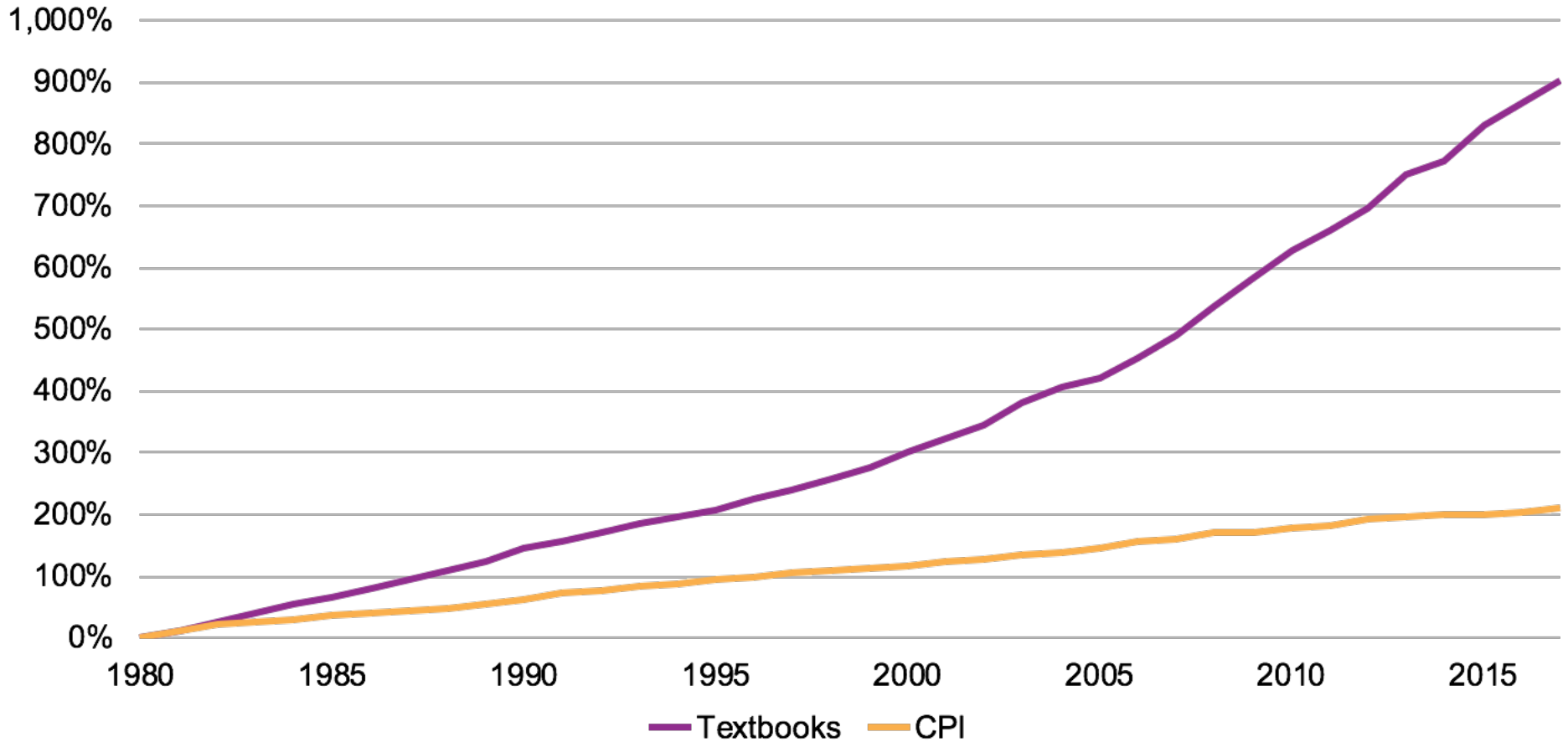


Higher Education Funding - US





Increase in Textbook Prices





In your academic career, has the cost of required textbooks caused you to:

2012	2016	
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17.0%	19.8%	Fail a course



BY



NC



SA



ND



Adoptions: 0





Barriers to Faculty Adoption

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- Faculty are skeptical of the quality of open textbooks



Engagement
Education
Awareness



Barriers to Faculty Adoption

- Faculty aren't aware that open textbooks are an option
- Faculty don't know where to find open textbooks
- Faculty don't understand the urgency of student financial stress, and how it can impact students academically
- Faculty don't know what open textbooks are
- Faculty confuse open textbooks with electronic textbooks
- Faculty are skeptical of the quality of open textbooks
- Faculty have limited time to engage in reviewing open textbooks



**Open Textbook
Library**

GO

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Make a difference in your students' lives with free, openly-licensed textbooks.

Textbooks every student can access and afford

Open textbooks are textbooks that have been funded, published, and licensed to be freely used, adapted, and distributed. These books have been reviewed by faculty from a variety of colleges and universities to assess their quality. These books can be downloaded for no cost, or printed at low cost. All textbooks are either used at multiple higher education institutions; or affiliated with an institution, scholarly society, or professional organization.

The Open Textbook Library is supported by the [Center for Open Education](#) and the [Open Textbook Network](#).



Engagement
Education
Awareness



Adoptions: 11

(out of 9!)





At University of Minnesota:

Each year, those faculty save students
nearly

\$100,000+ / year



“The Workshop” Strategy

Open Textbook Library

Makes faculty aware that there are open textbook options for them to consider.

Workshop

Helps faculty understand what open textbooks are and addresses misconceptions and concerns.

Review

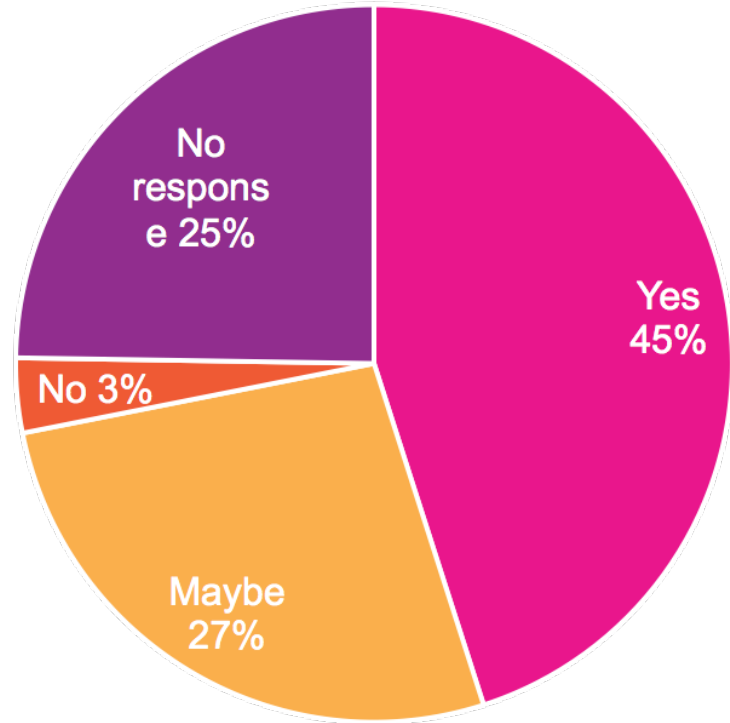
Gets faculty to take the time to engage with a textbook so they can see if it could work for them.



Faculty Adoption Decisions

300+ workshops
75% by members

4000+ faculty
45% adopt



Let's take a break!





Open Textbook Library

open.umn.edu/opentextbooks



Accounting & Finance

Business +

Human Resources

Management

Marketing

Computer Science &
Information Systems

Economics

Education

Engineering

Humanities +

Journalism, Media Studies &
Communications

students' lives with free, openly-licensed textbooks.

ss and afford

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y the [Center for Open Education](#) and the [Open Textbook Network](#).

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Exploring Business



International Trade: Theory and
Policy



**comprehensive
referatory***

***All the books!**



Where do the books come from?

- Funded initiatives
- Independent authors
- Discipline collectives
- Other places



Criteria for inclusion

openly licensed*

- ✓ Full and complete textbook
- ✓ Portable file
- ✓ Institutional or scholarly society affiliation, or in use in more than one location
- ✓ Original (unless it's a major overhaul for a new audience)

*That means everything, including images.



How is the library organized?

World Library's
Outline of Academic Disciplines

z.umn.edu/otl_subjects



13	Accounting & Finance
57	Business
62	Computer Science & Information Systems
19	Economics
38	Education
21	Engineering
117	Humanities
16	Journalism, Media Studies & Communications
55	Law
81	Mathematics
9	Medicine
55	Natural Sciences
49	Social Sciences
14	Student Success



**Open Textbook
Library**

572 **Total Books** (a book may be included in multiple subject areas)



Exploring Movie Construction & Production: What's so exciting about movies?

[\(0 reviews\)](#)



John Reich, Genesee Community College

Pub Date: 2017

ISBN 13: 978-1-9423414-6-8

Publisher: [Open SUNY](#)

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Reviews

[Learn more about reviews.](#)

There are no reviews for this book

Table of Contents

Acknowledgments

Introduction

Part I: Construction

- 1. What Is the Theme? Why Do We Need It?
- 2. What Is Genre and How Is It Determined?
- 3. What Are the Mechanics of Story and Plot?
- 4. How Are the Characters Portrayed?

Part II: Production Prologue

- 5. What Is Directing?
- 6. What Is Cinematography?
- 7. What Is Editing?
- 8. What Is Sound?

Conclusion: What's So Exciting about Movies? – Novice Answers

Production Assignment

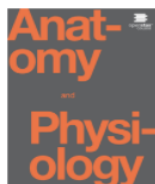
Cinematography Assignment

Future Viewing

Bibliography

About the Book

Exploring Movie Construction & Production contains eight chapters of the major areas of film construction and production. The discussion covers theme, genre, narrative structure, character portrayal, story, plot, directing style, cinematography, and editing. Important terminology is defined and types of analysis are discussed and demonstrated. An extended example of how a movie description reflects the setting, narrative structure, or



Anatomy and Physiology

(28 reviews)



Multiple Authors, Openstax College

Pub Date: 2013

ISBN 13: 978-1-9381681-3-0

Publisher: [OpenStax](#)

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Reviews

[Learn more about reviews.](#)



Reviewed by Ari Berkowitz, Professor of Biology, University of Oklahoma, on 1/13/2015.

Of course, this textbook should properly be compared to commercial Human Anatomy & Physiology textbooks. I am unable to make that comparison, as ... [read more](#)



Reviewed by Heather Ketchum, Associate Professor, University of Oklahoma, on 1/13/2015.

Please keep in mind that I am only reviewing the physiology portion of this book and hence my comments only reflect that content. Extremely ... [read more](#)

Table of Contents

Preface

Unit 1: Levels of Organization

Unit 2: Support and Movement

Unit 3: Regulation, Integration, and Control

Unit 4: Fluids and Transport

Unit 5: Energy, Maintenance, and Environmental Exchange

Unit 6: Human Development and the Continuity of Life

About the Book

Anatomy and Physiology is a dynamic textbook for the yearlong Human Anatomy and Physiology course taught at most two- and four-year colleges and universities to students majoring in nursing and allied health. A&P is 29 chapters of pedagogically effective learning content, organized by body system, and written at an audience-appropriate level. The lucid text, strategically constructed art, inspiring career features, and links to external learning tools address the critical teaching and learning challenges in the course.

Color is used for pedagogical effect in A&P. Most art will consist of elegant black line, with the strongest line illustrating the most important structure(s) and shading used to show dimension and shape. Color (used only when needed) highlights and clarifies the primary anatomical or functional point of the illustration. Student focus is drawn to the most important learning point in each illustration, without distraction from excessive gradients, shadows, and loud highlights. The online book provides students with links to surgical videos, histology, interactive diagrams, and cadaver imagery at critical junctures. The text will publish in early June 2013.

OpenStax College has compiled many [resources](#) for faculty and students, from faculty-only content to interactive homework and study guides.

About the Contributors

Author(s)

Senior Contributors:

J. Gordon Betts, Tyler Junior College

67% faculty reviewed

Open Textbook Review Criteria

Comprehensiveness

Content Accuracy

Relevance Longevity

Clarity

Consistency

Modularity

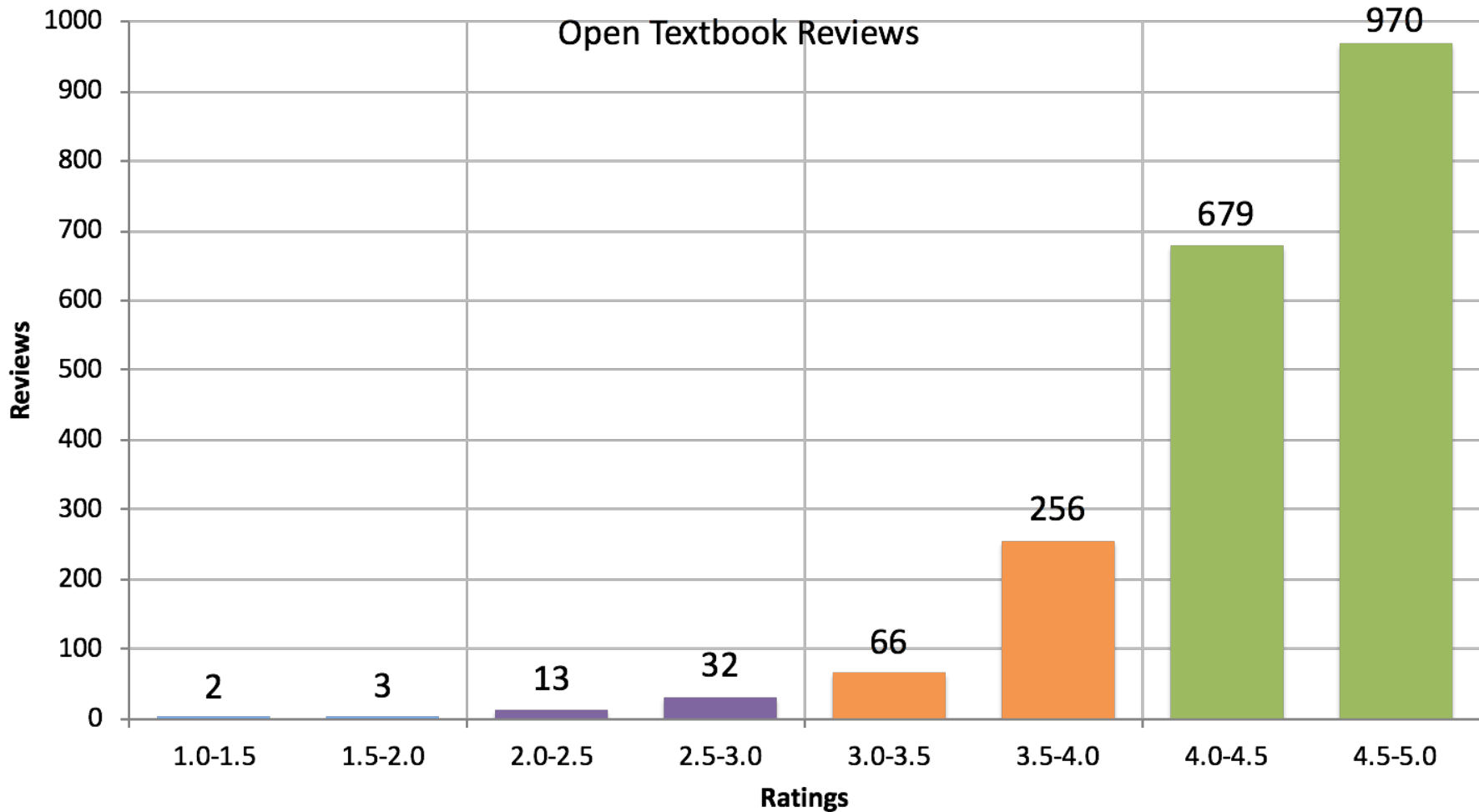
Organization Structure Flow

Interface

Grammatical Errors

Cultural Relevance

Open Textbook Reviews



A dark archive

Submit an Open Textbook

Would you like to suggest a book for the Open Textbook Library? Let us know!

Criteria

A textbook must meet all of the following criteria to be considered for the Open Textbook Library:

- Has an open license that allows for derivatives
- Is a complete book (not individual chapters) available as a portable file (e.g. PDF, ePub)
- Is currently in use at multiple higher educational institutions, or affiliated with a higher education institution, scholarly society, or professional organization
- Is an original textbook (not a derivative of another textbook) or is for an entirely new audience



Discovery and MARC Records

We provide an automatically generated cumulative file of MARC (Machine-Readable Cataloging) bibliographic records for content in the Open Textbook Library. New titles are added throughout the month. If we delete a textbook record, we will create a deleted list and post it below.

Please note: The automatically generated file is a new feature that provides up-to-the-minute data. Previously, Colorado State University Libraries provided hands-on cataloging, for which we are grateful.

Download MARC Record Batch

We are now generating the MARC file from the Open Textbook Library database, so are no longer using OCLC. The records in the MARC file after October 15, 2018 will not match previously loaded records. Before uploading the new MARC file, please delete any files loaded before October 15, 2018.

[Open Textbook Library MARC Record Batch](#)

MARC records are in the public domain and available under a Creative Commons CC0 license.

Open Textbook Library MARC Batch Specifications

- Unicode (UTF-8) character encoding
- RDA compliant cataloging
- Integrating Resource records: A resource that is added to or changed by means of updates that do not remain discrete and are integrated into the whole (e.g., a loose-leaf manual that is updated by means of replacement pages, a website that is updated continuously). — RDA Glossary

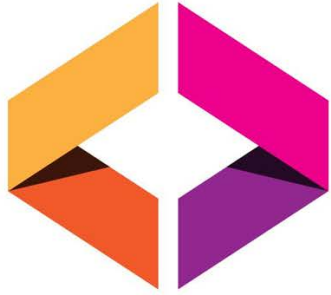
CSV

We also provide an automatically generated cumulative .csv file.

[Open Textbook Library .csv file](#)

Open Textbook Library records are in the public domain and available under a Creative Commons CC0 license.

The Workshop: Making the Case



Open Textbook Network

OPEN TEXTBOOKS

Access, Affordability, and Academic Success

Jonathan Lashley, ABD

Boise State University



By [David Ernst](#). This work is licensed under the [Creative Commons Attribution 4.0 International License](#).



United Nations

Universal Declaration *of* Human Rights



“...higher
education shall be
equally
accessible to all”



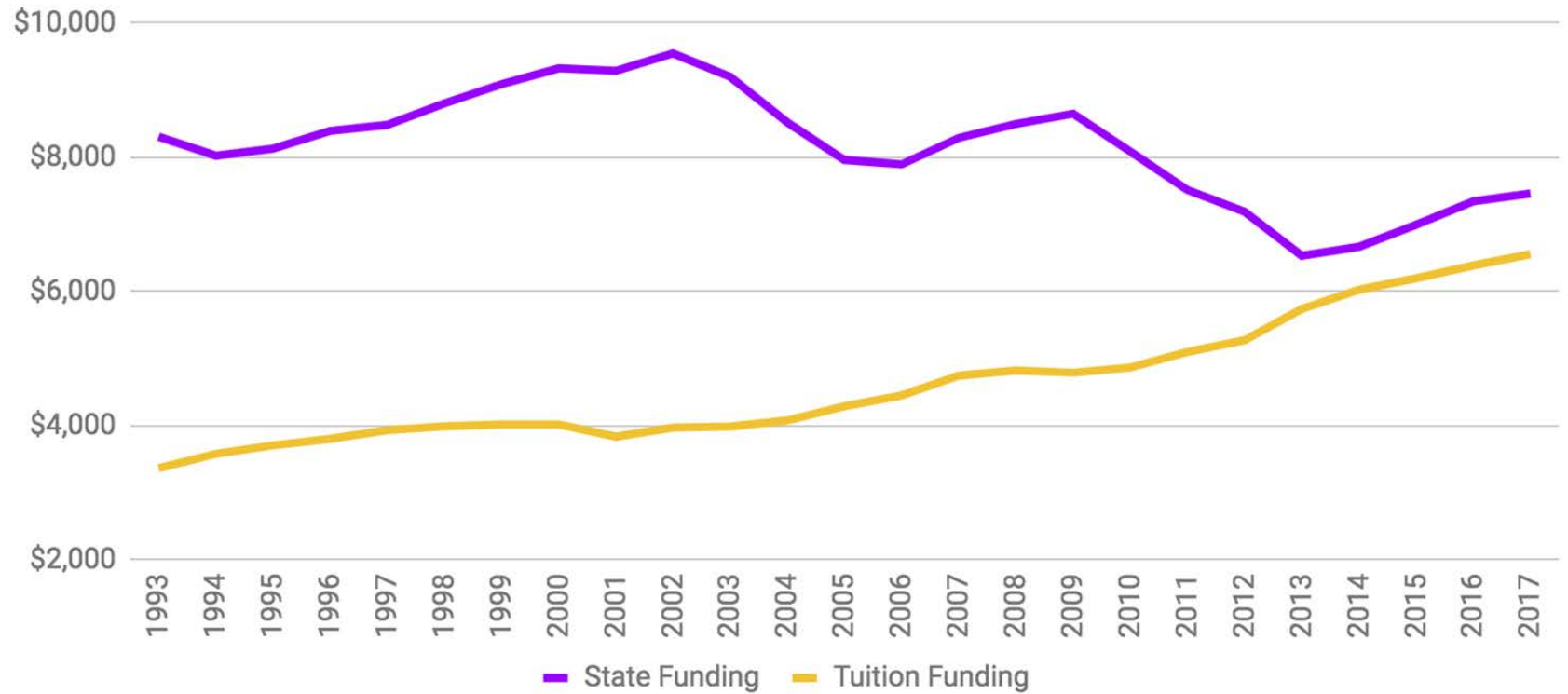
The cost barrier kept

2.4 million

low and moderate-income college-qualified high school graduates from completing college in the previous decade.

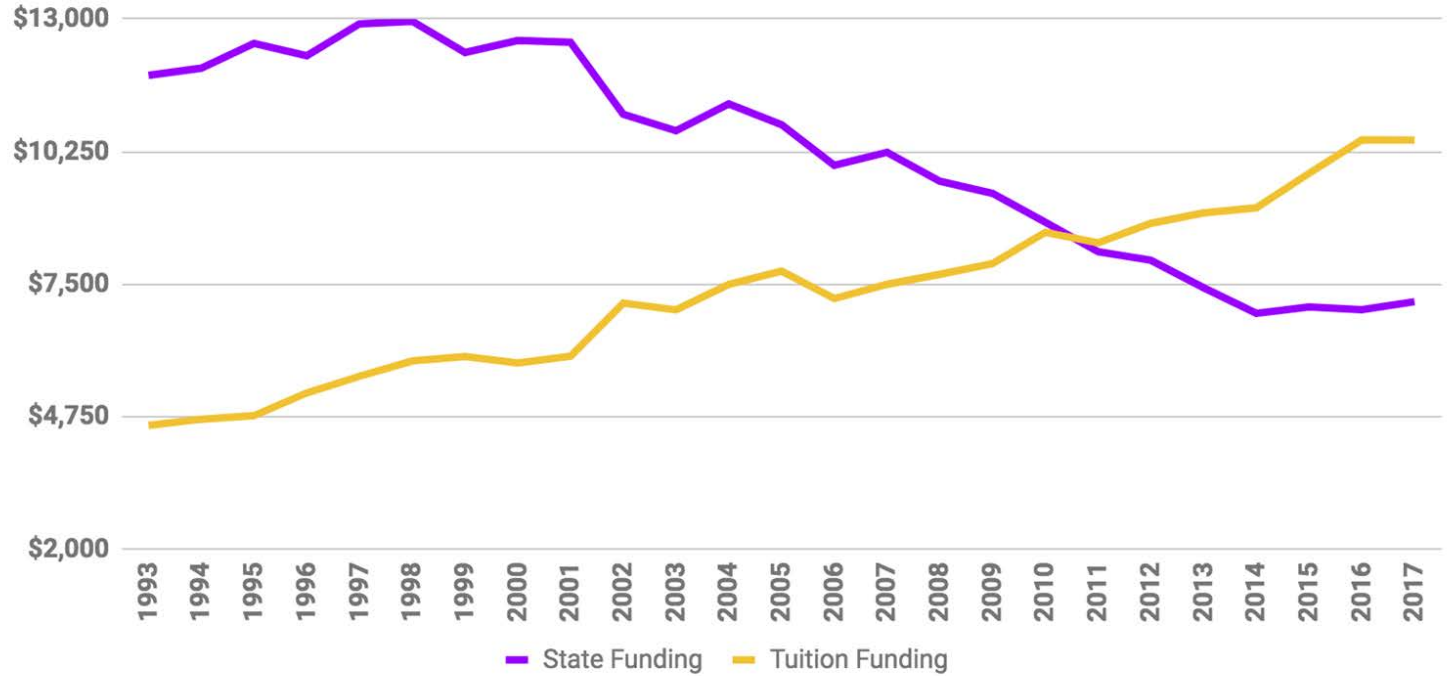


Higher Education Funding - US



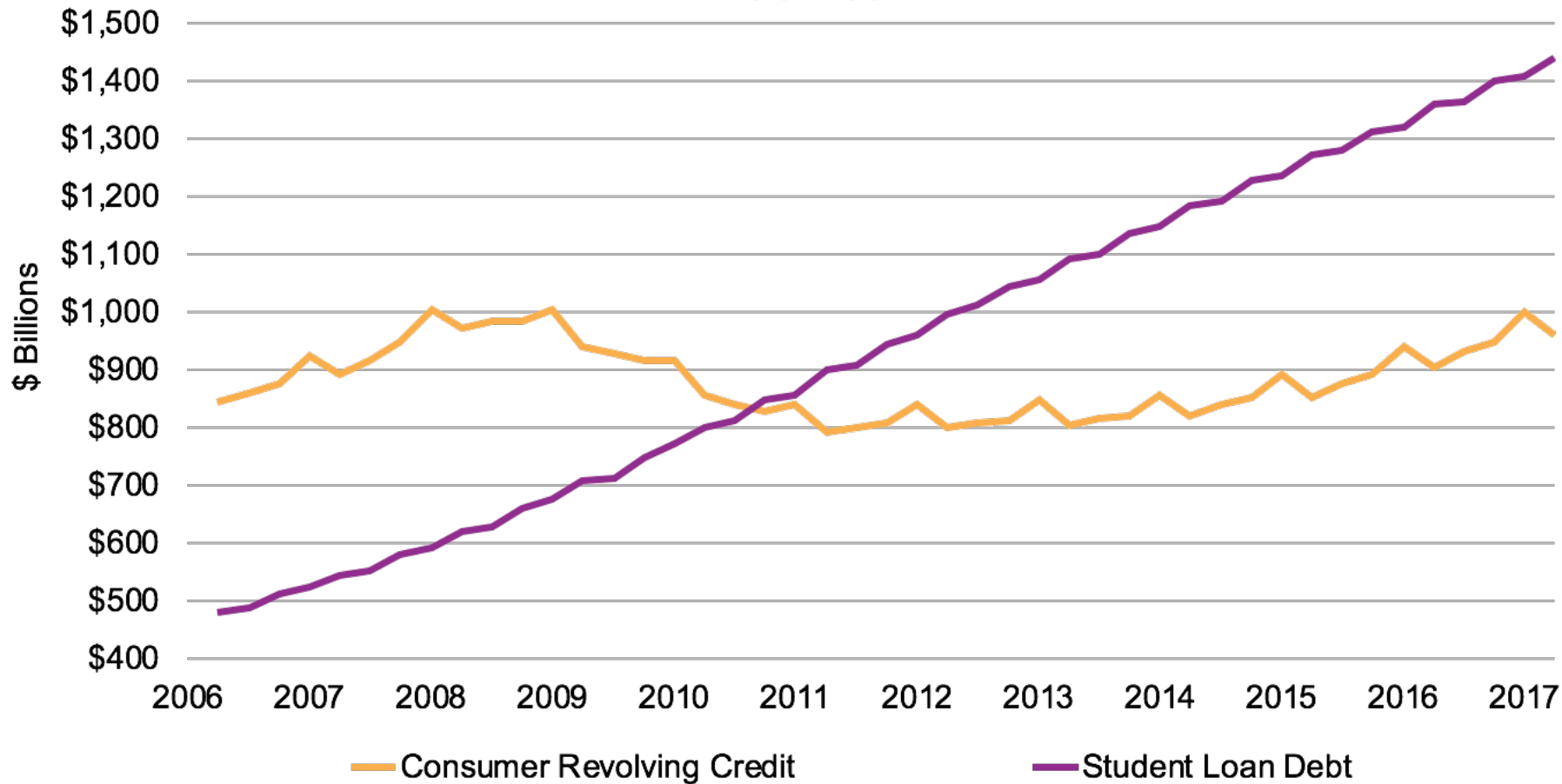


Higher Education Funding - New Jersey





US Debt






More colleges add free food pantries as 'starving student' cliché becomes reality





Serving the Nation's Students
College & University
FOODBANK
 Alliance

Cougar Food Pantry



Cougar Food Pantry Mission:

Embracing Caldwell University's vision and the core values of Respect, Integrity, Community, and Excellence. We at the Cougar Food Pantry are committed to showing compassion and empathy towards members of our University community who face issues of food insecurity and hunger.

<https://www.caldwell.edu/cougar-food-pantry>

<https://legacy.ocean.edu/content/public/for-the-community/news/food-pantry.html>

<http://ruoffcampus.rutgers.edu/food/>

News & Events

[← Back to News Listing](#)

February 23, 2018

Students Open "Helping Hands Food Pantry" to Help Fellow Students



National surveys at two-year and four-year colleges and universities across the U.S. have discovered that a large population of students are going hungry. "Food insecurity" is a growing trend across the board; however, Ocean County College students have stepped forward to help stem the tide.

Since February 12, 2018, Helping Hands, Ocean County College's first food pantry, has been assisting currently enrolled OCC students in need. "Food insecure" students at the two-year community college need only stop by the Jon and Judith Larson Student Center on the College's Main Campus in Toms River. On Mondays and Thursdays from 11:00 a.m. to 6:00 p.m., hungry students can stop by, show their current valid OCC student ID, and pick up non-perishable food and drink items.



About the Rutgers Student Food Pantry

Being food insecure means having limited or uncertain access to a sufficient quantity of food (USDA, 2011). There is growing evidence that food insecurity among students is a problem on college campuses around the country, and it is something that is increasingly encountered at Rutgers University. As a result, Rutgers is continuing its work in this area, while also expanding its efforts.

Started in Fall 2016, the Rutgers Student Food Pantry is one of the over 20 food pantries in New Brunswick. It exclusively serves Rutgers students and is located at 39 Union Street on the College Avenue Campus. The pantry is stocked by donations from Rutgers Against Hunger, Middlesex County Food



What can we do?

Tuition and Fees

Room and Board

Books and Supplies

Personal Expenses

Transportation



What can we do?

Tuition and Fees

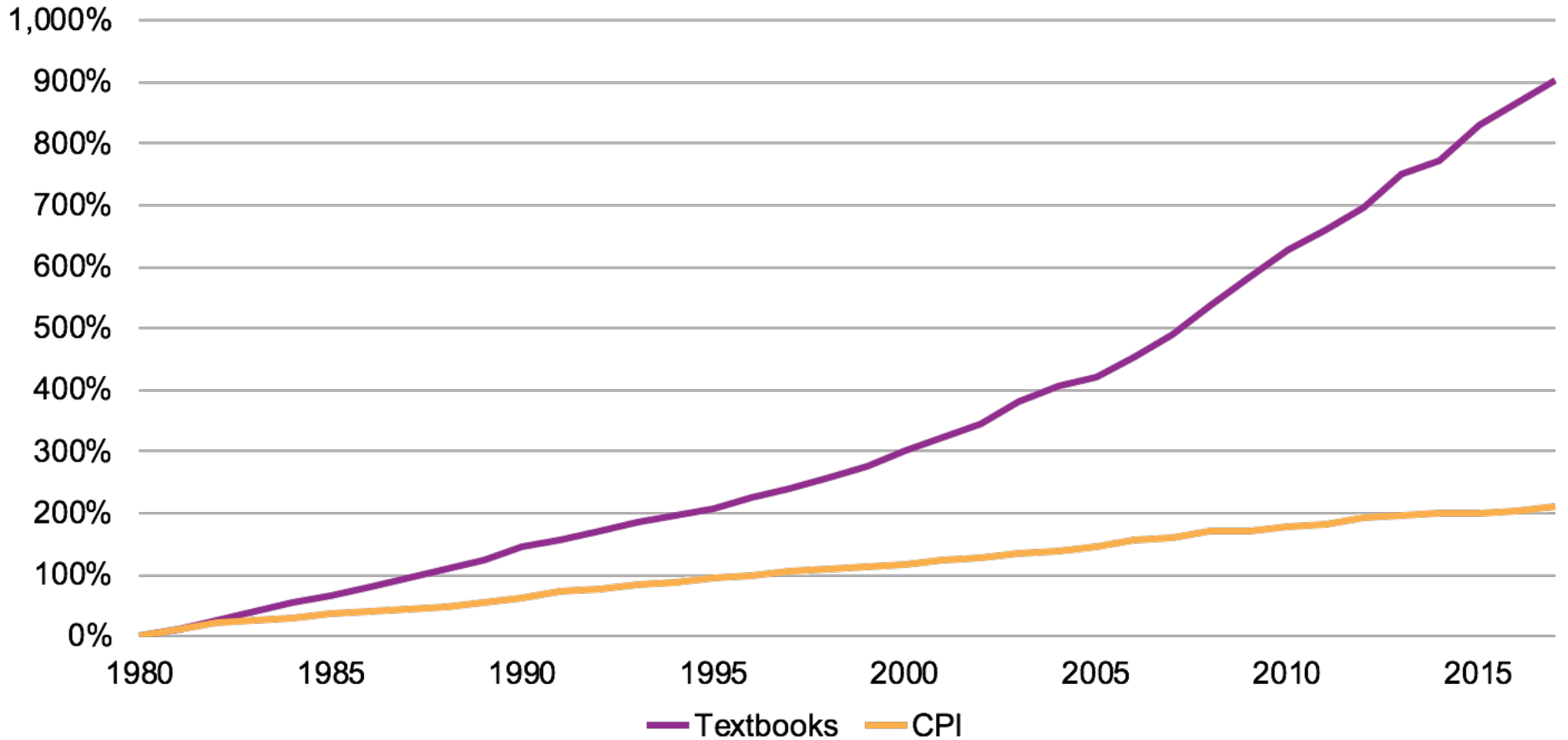
Room and Board

Books and Supplies

Personal Expenses

Transportation

Increase in Textbook Prices





The average student should budget

\$1,240 - \$1,440

for textbooks and course materials in 2018-19.

VALE = \$1,471

VALE

\$1,900 Atlantic Cape	\$1,500 Hudson County CC	\$2,400 Raritan Valley CC
\$1,400 Bergen CC	\$1,384 Kean U	\$1,500 Rider U
\$0 Berkeley C	\$1,390 Mercer County CC	\$1,200 Rowan @ Burlington
\$1,300 Bloomfield C	\$1,390 Middlesex County C	\$1,600 Rowan @ Gloucester
\$1,500 Brookdale CC	\$1,038 Monmouth U	\$1,600 Rowan U
\$2,100 Caldwell U	\$1,300 Montclair State	\$1,350 Rutgers U
\$1,800 Camden CC	\$1,000 New Brunswick TS	\$1,000 Saint Peter's U
\$1,300 C of St. Elizabeth	\$1,200 NJ City U	\$1,000 Seton Hall U
\$1,400 County C of Morris	\$2,600 NJ Institute of Tech	\$1,597 Stockton U
\$1,920 Cumberland CC	\$2,080 Ocean County C	\$1,481 Sussex County
\$1,200 Drew U	\$1,600 Passaic County CC	\$1,200 The C of NJ
\$1,350 Georgian Court	\$1,569 Ramapo C	\$1,700 Thomas Edison SU
		\$1,600 William Paterson U



Coping with the Cost

- Purchase an older edition of the textbook
- Delay purchasing the textbook
- Never purchase the textbook
- Share the textbook with other students
- Download textbooks from the internet





In your academic career, has the cost of required textbooks caused you to:

2012	2016	
63.6%	66.5%	Not purchase the required textbook
49.2%	47.6%	Take fewer courses
45.1%	45.5%	Not register for a specific course
33.9%	37.6%	Earn a poor grade
26.7%	26.1%	Drop a course
17.0%	19.8%	Fail a course





Lunch!

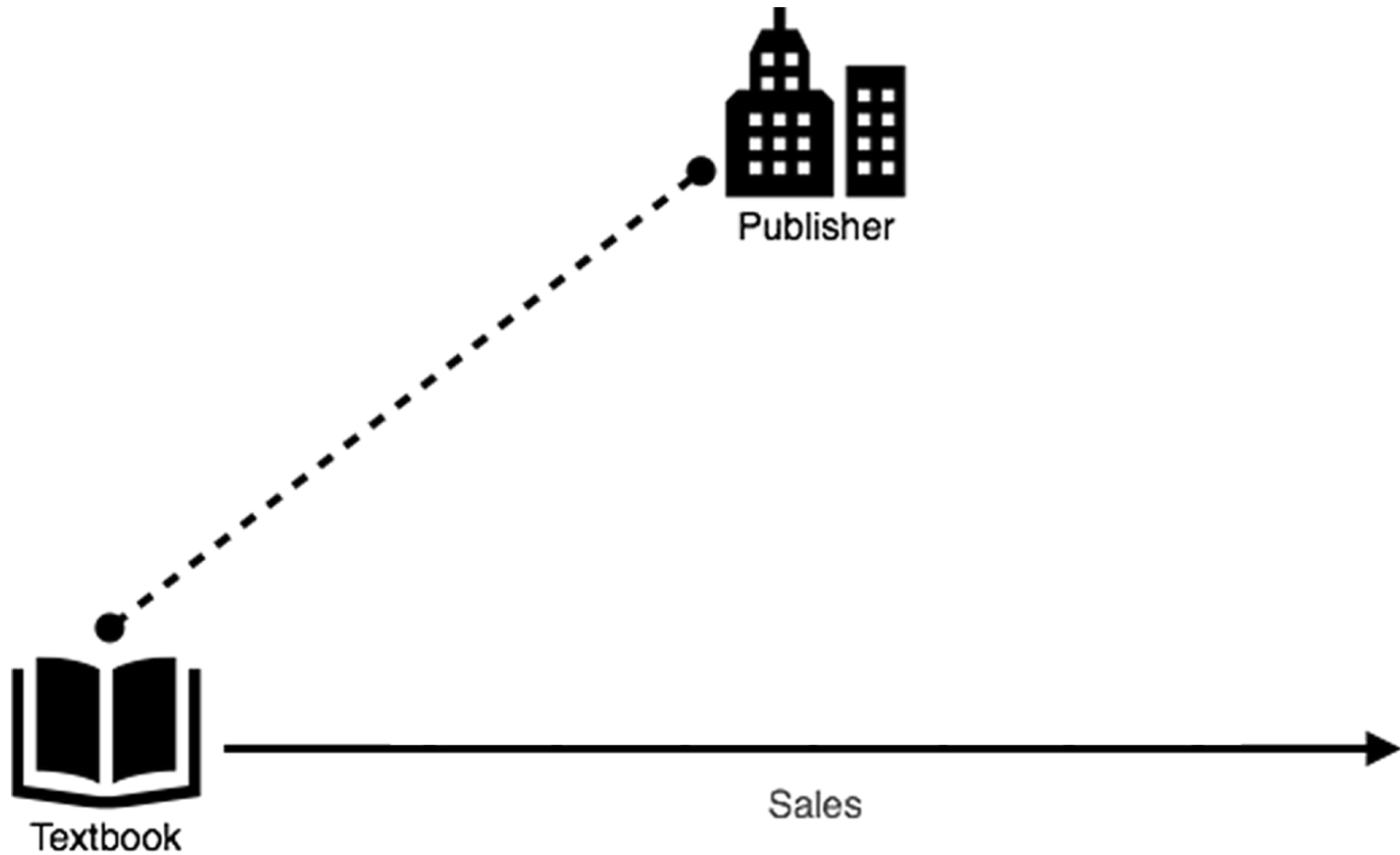


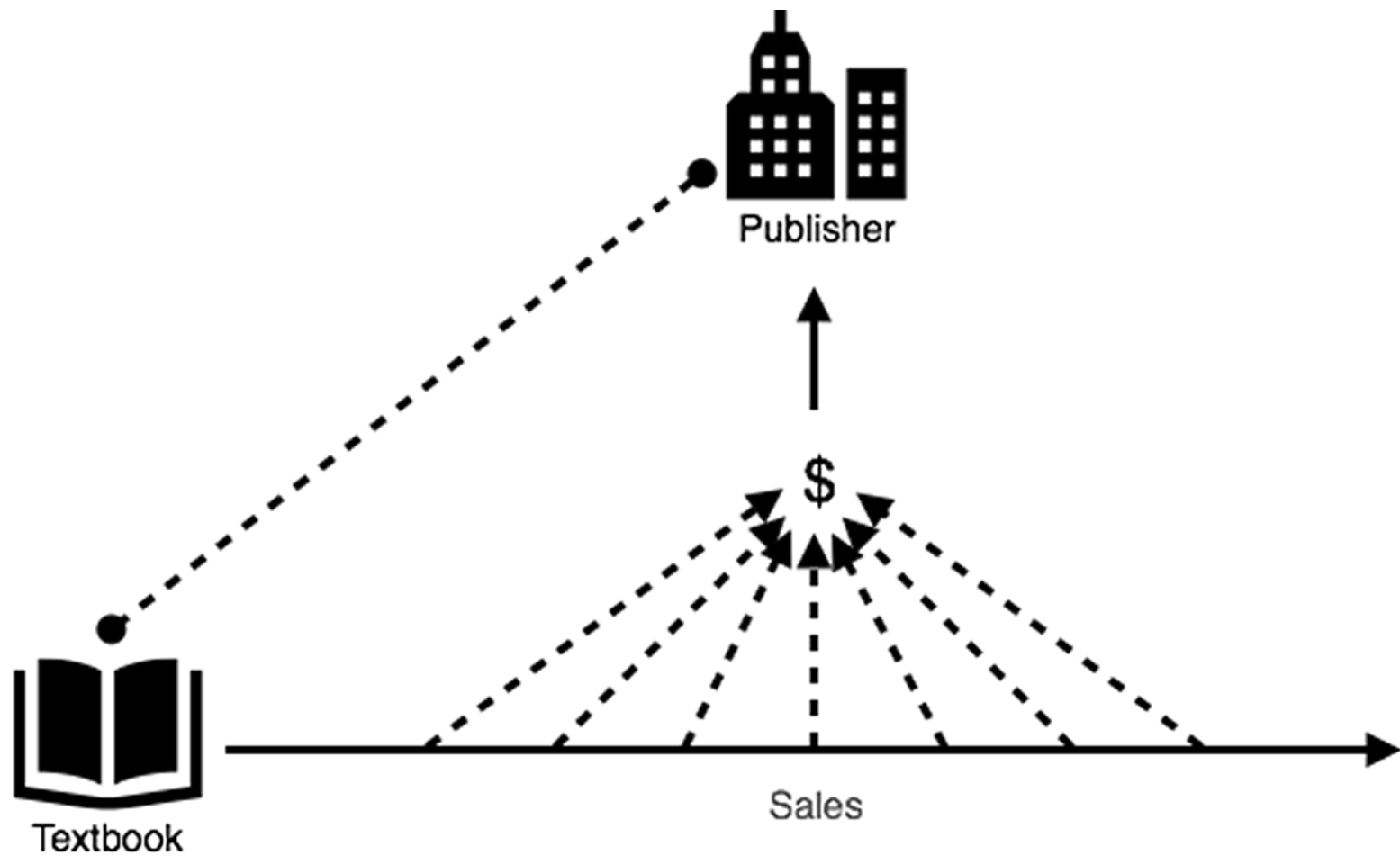
The Faculty Workshop

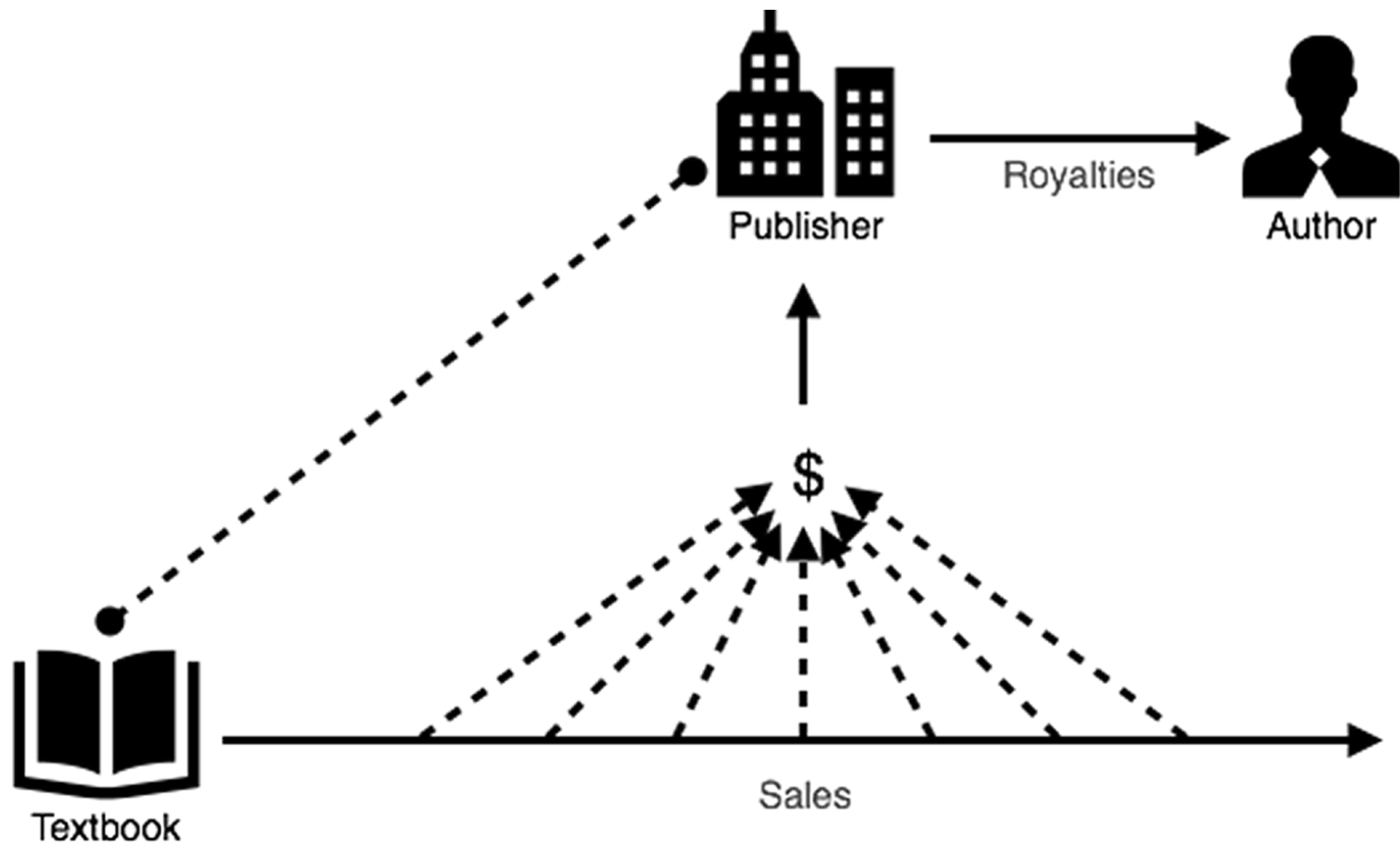


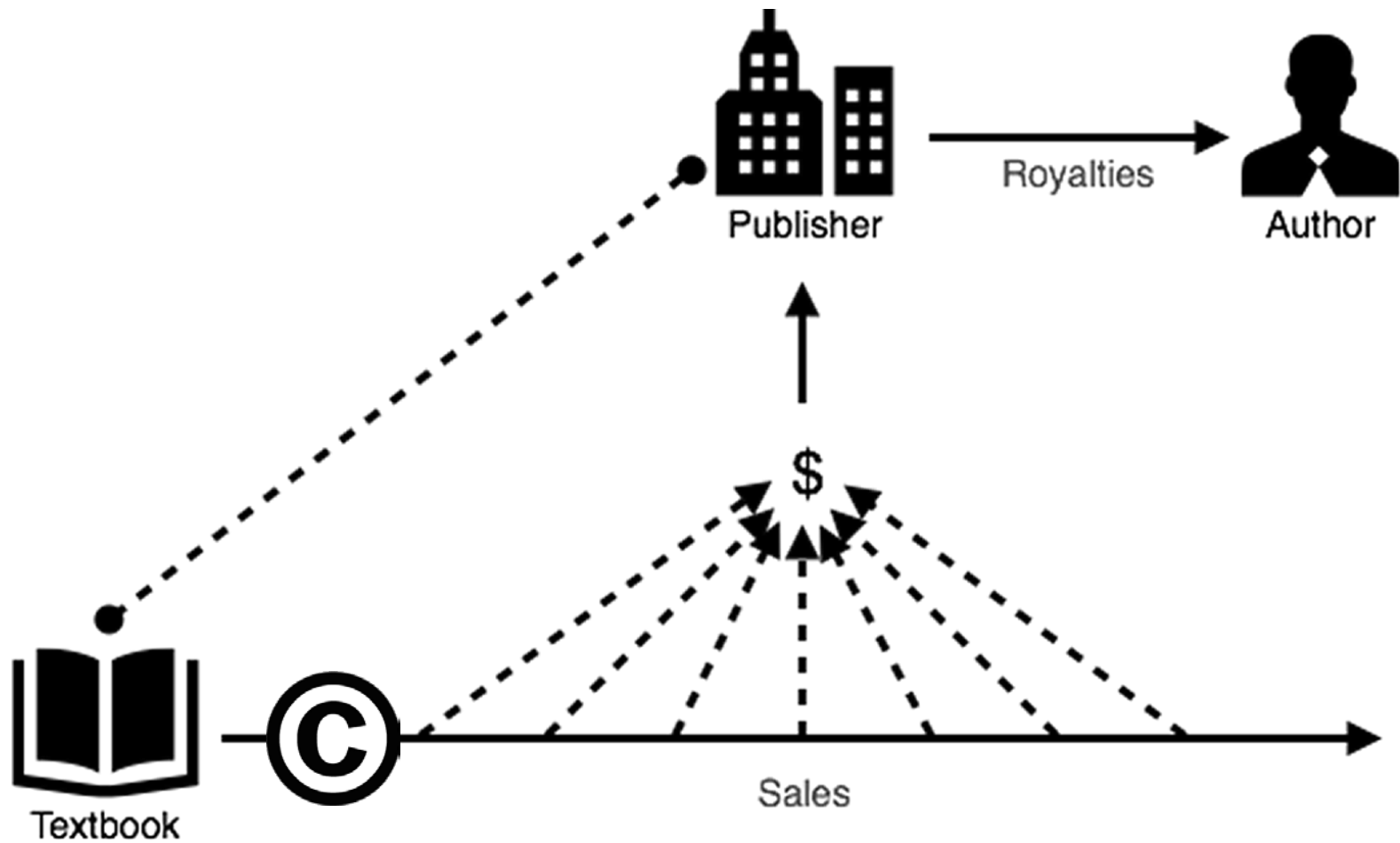
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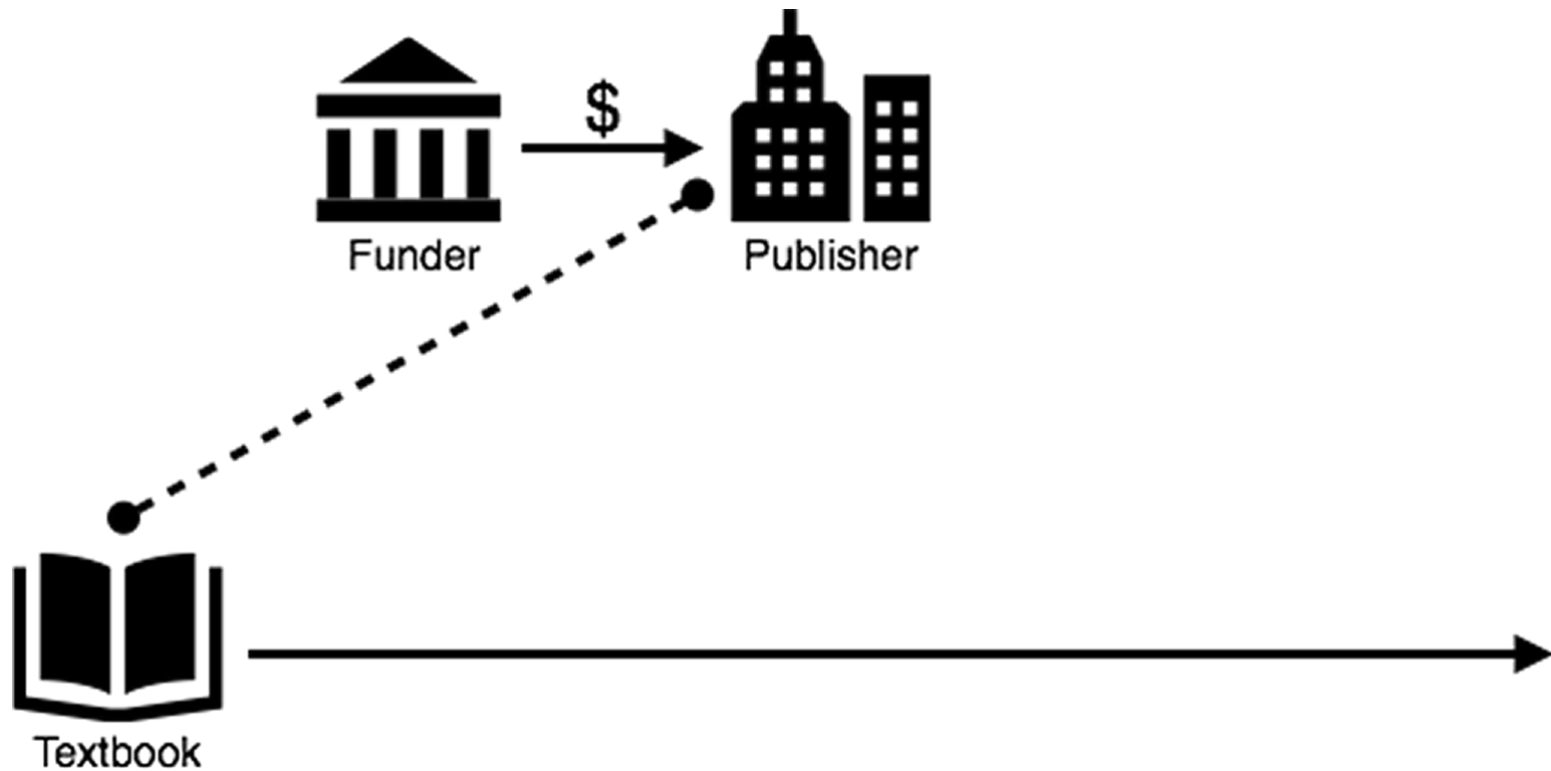


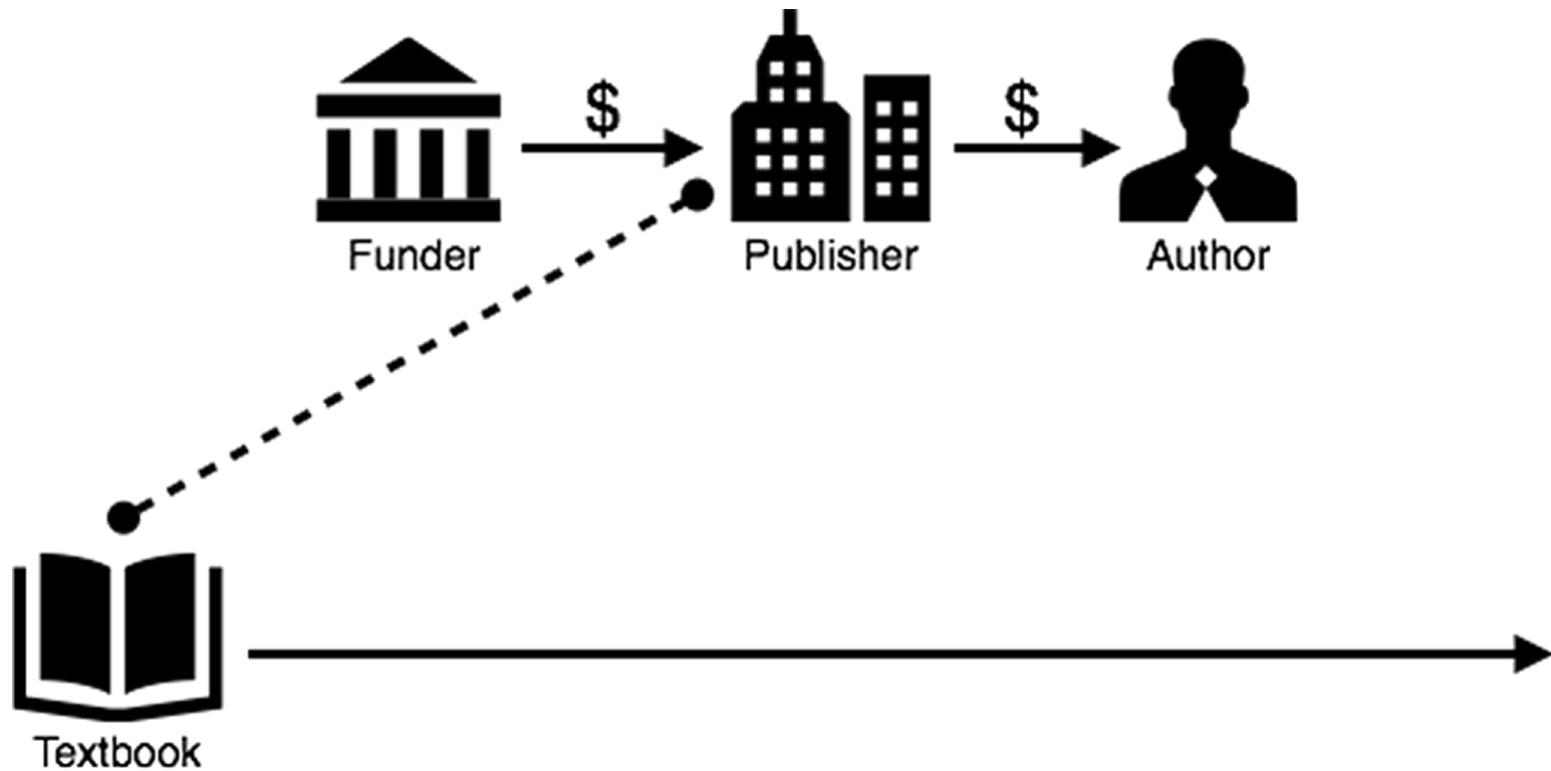




Other models...



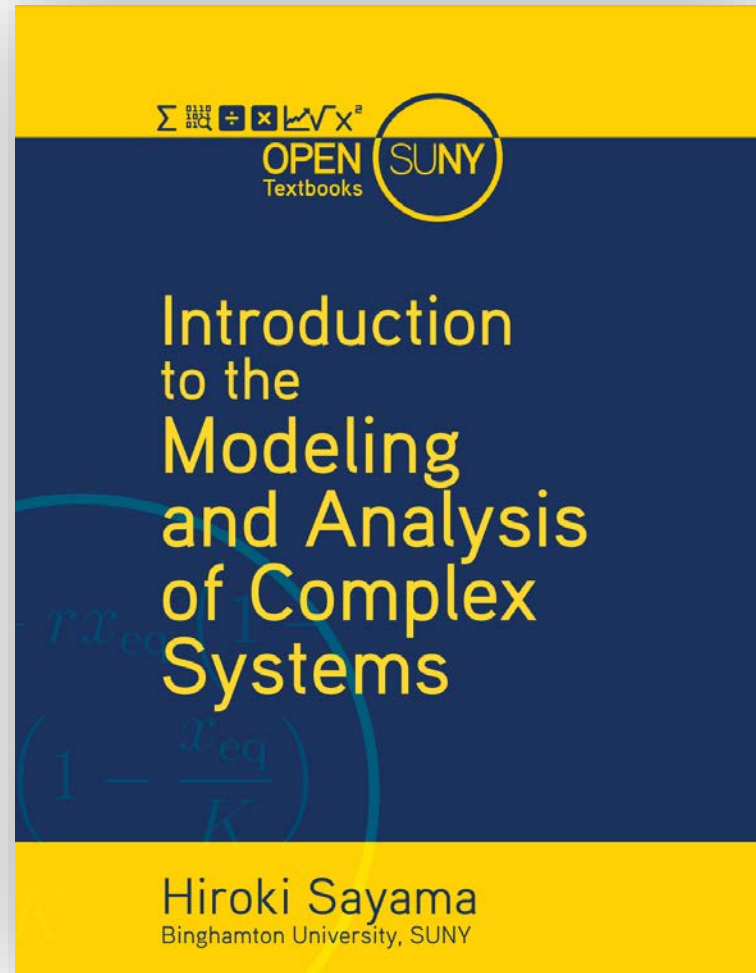
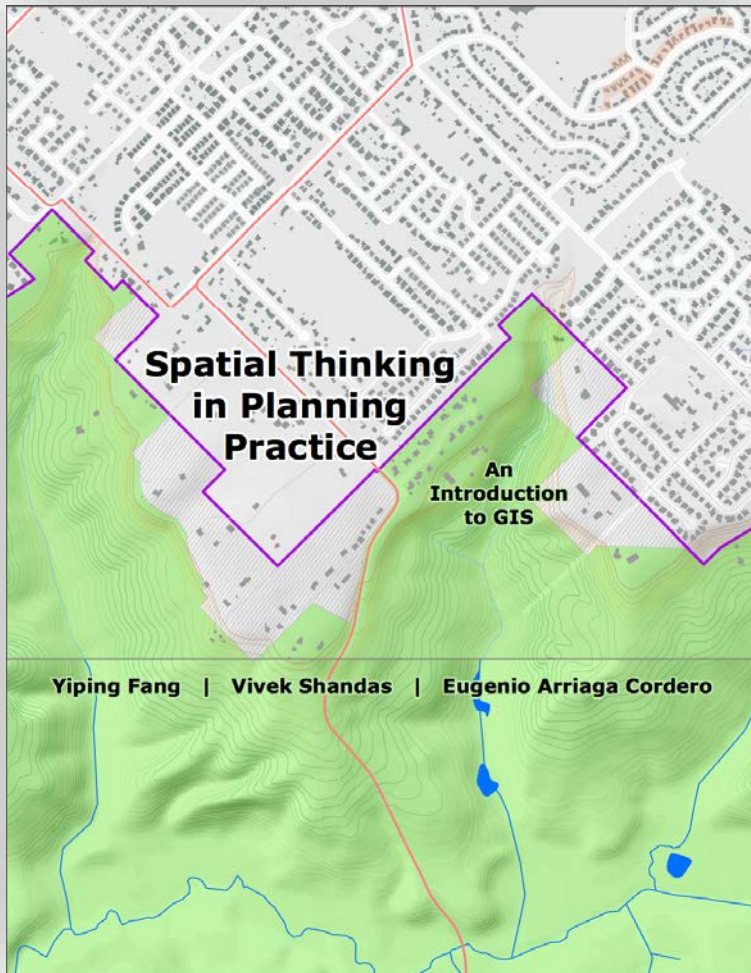




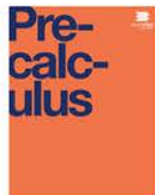
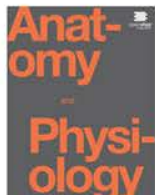


Where does the funding come from?

- Universities (SUNY, Umass Amherst, Portland State, ...)
- Foundations (Hewlett, Gates, ...)
- Governments (state, federal)
- Institutional Consortia (CALI)



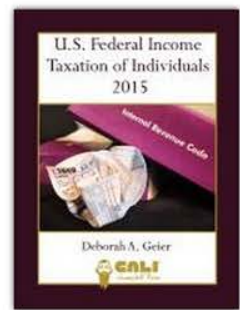
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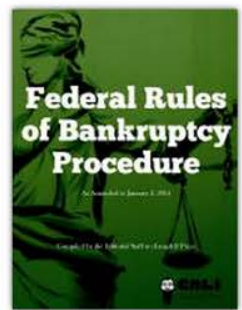
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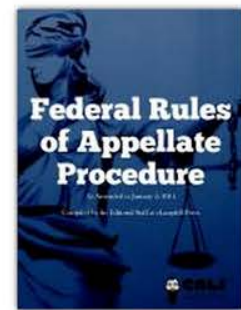
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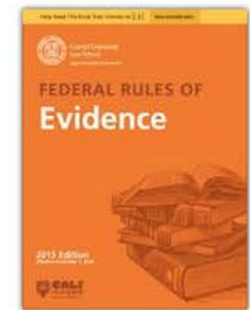
U.S. Federal Income Taxation of Individuals 2015
Deborah Geier



Federal Rules of Bankruptcy Procedure 2014-2015
eLangdell Press

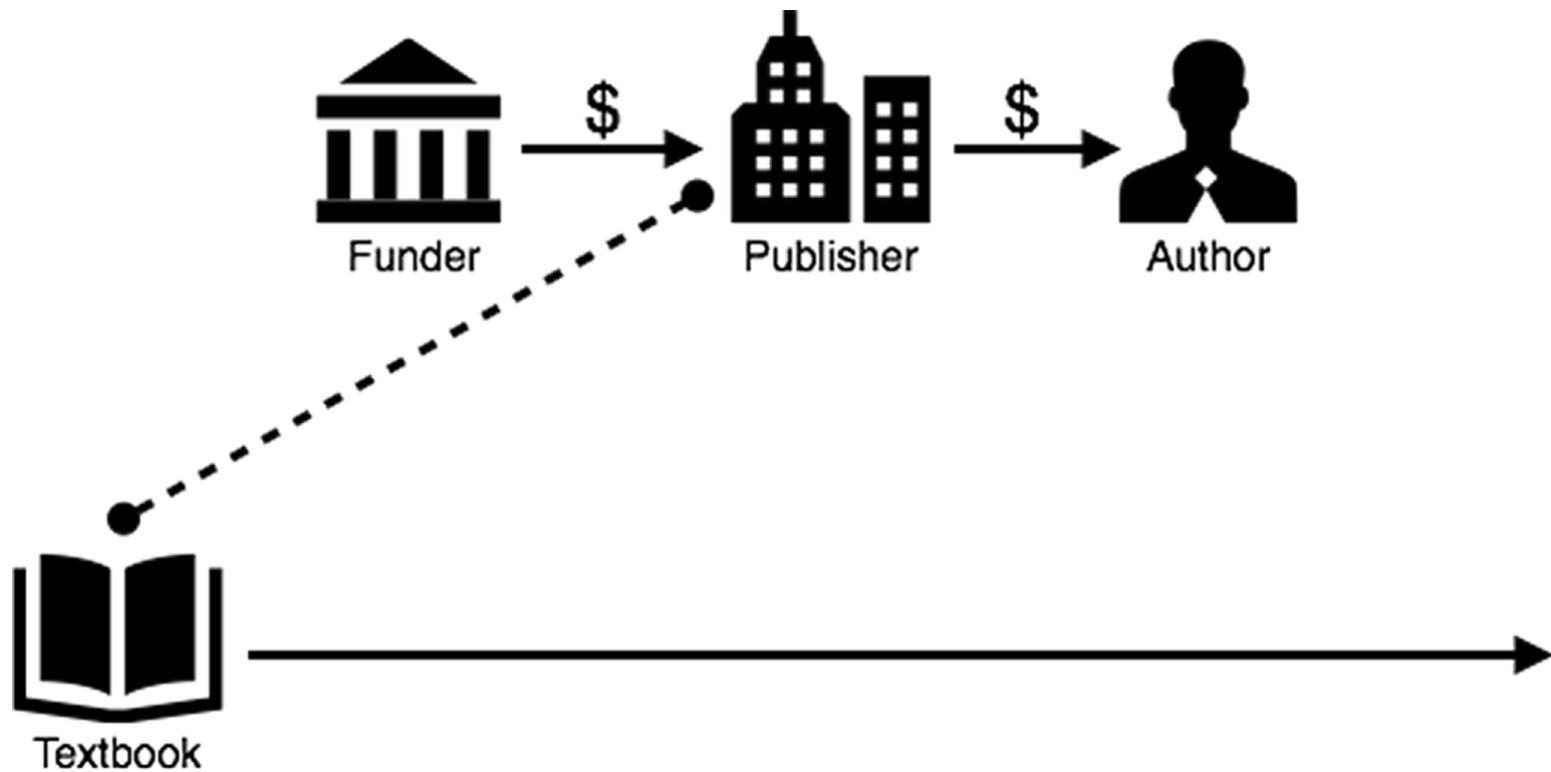


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Higher Education



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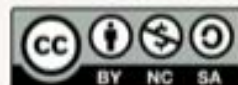
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How can CC help open textbooks
improve student success?



1. Content Customization
2. Localization
3. OER Enabled Pedagogy

Content Customization

Collaborative Statistics

By:
Barbara Illowsky, Ph.D.
Susan Dean

Online:
< <http://cnx.org/content/col10522/1.40/> >

CONNEXIONS
Rice University, Houston, Texas

Collaborative Statistics Using Spreadsheets

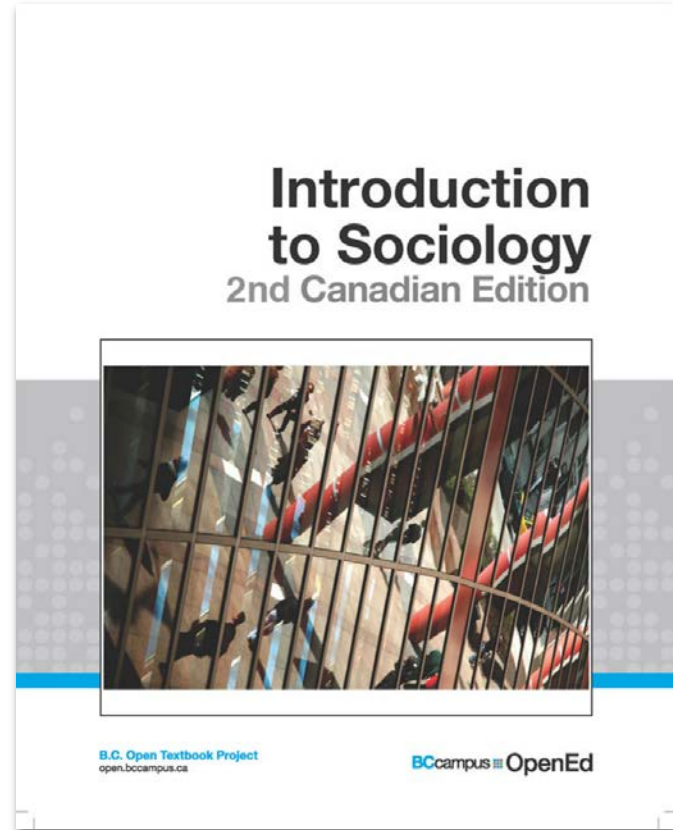
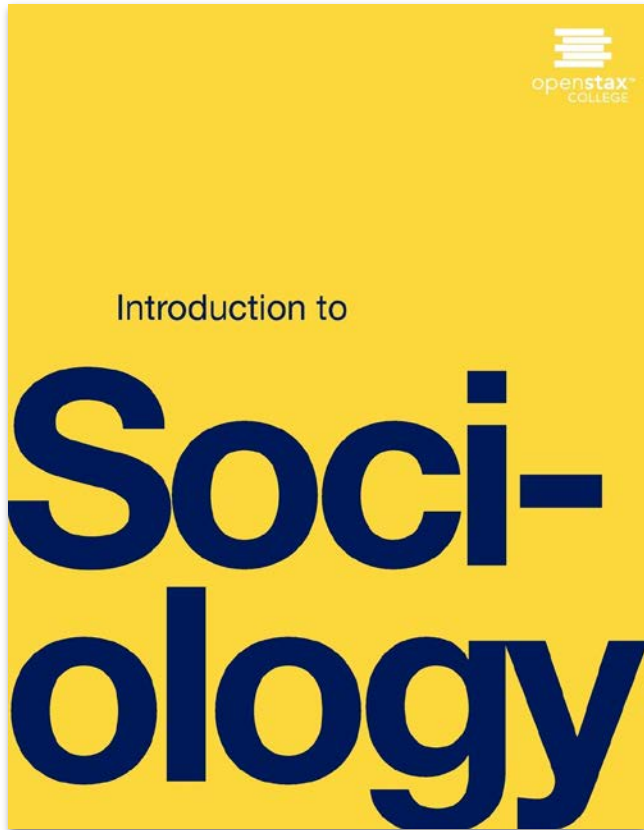
Collection Editors:
Irene Mary Duranczyk
Suzanne Loch
Janet Stottlemeyer

Authors:
Susan Dean
Irene Mary Duranczyk
Barbara Illowsky, Ph.D.
Suzanne Loch
Janet Stottlemeyer

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Localization



Localization



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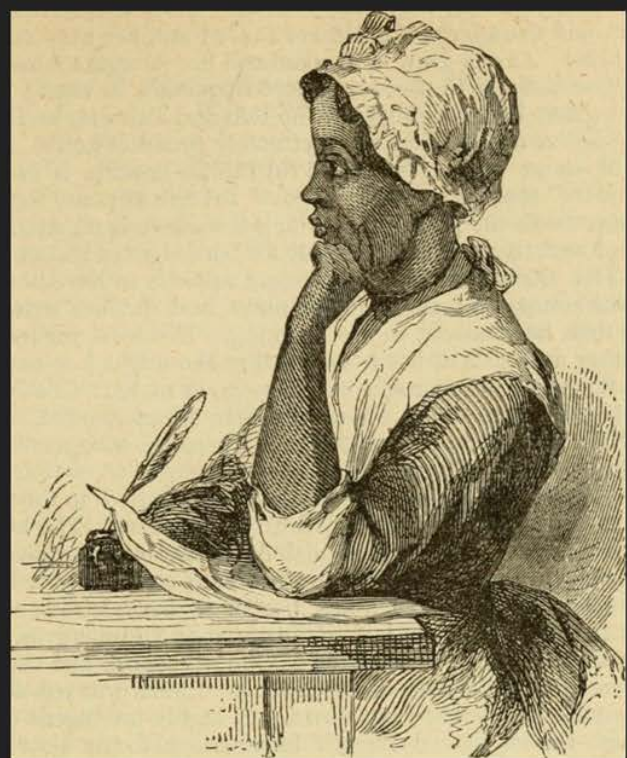
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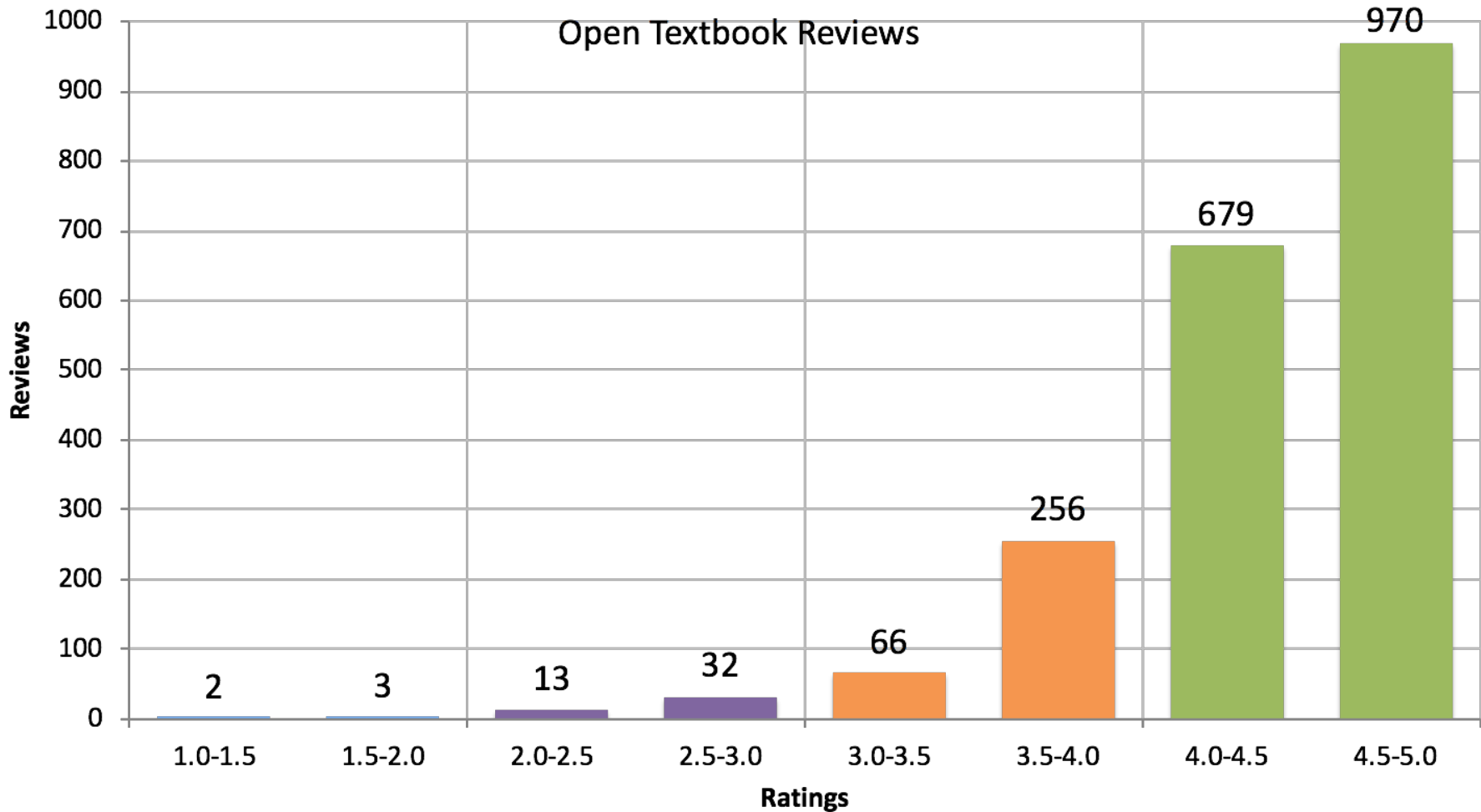
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Open Textbook Reviews





13 Peer Reviewed Studies of Efficacy



119,720 Students





95% Same or Better Outcomes





University of Georgia

Change from non-OER to OER

	Δ Grade	Δ DFW
Non-Pell eligible students	+7.4%	-2.05%
Pell eligible students	+12.3%	-4.43%
All Students	+8.6%	-2.68%

Drop Rate After Three Years

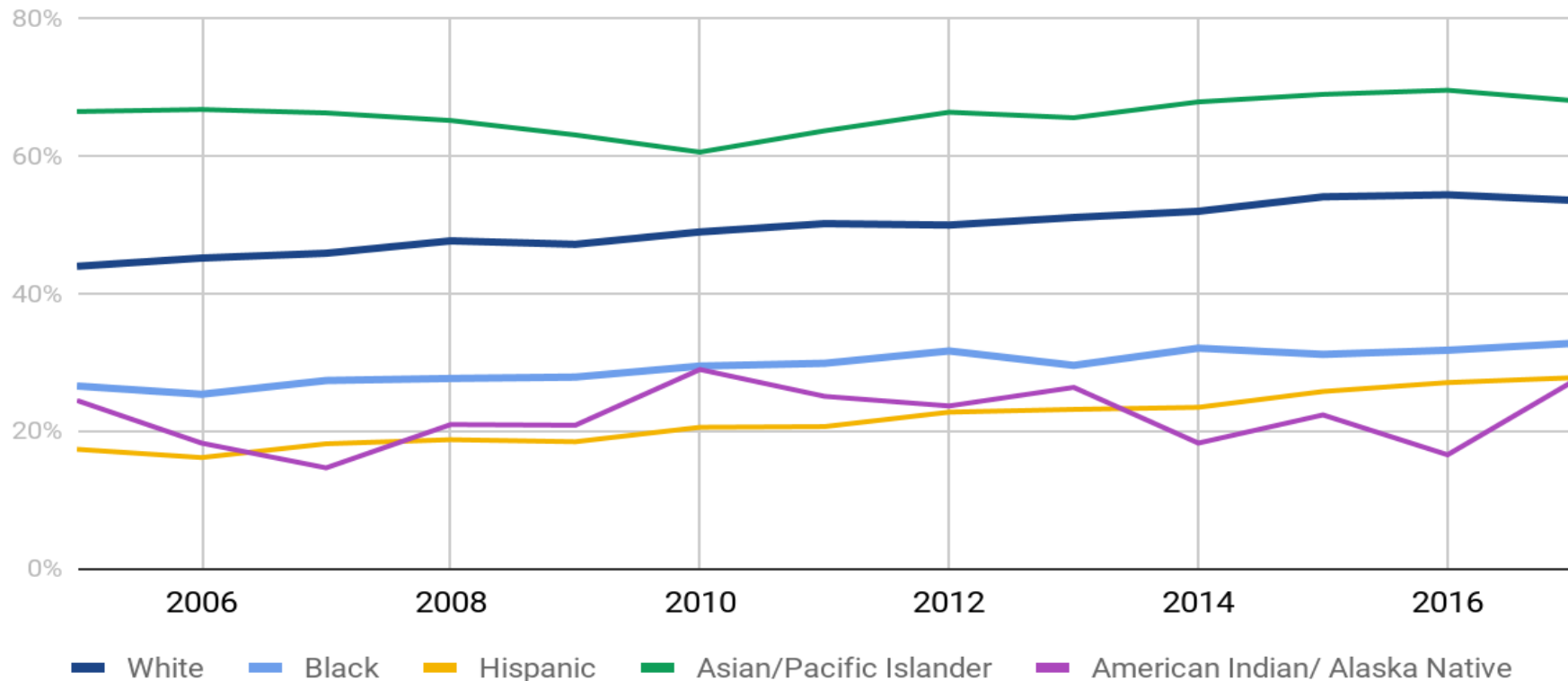
First Generation College Students

33%

Parents Had Earned a Degree

14%

Percentage of Persons with Associate's or Higher Degree (25-29 years old)





United Nations

Universal Declaration *of* Human Rights



“...higher
education shall be
equally
accessible to all”



What can we do?



What can we do?

- Take a look!
- Write a review!
- Adopt if a book meets the needs of you and your students
- Raise awareness - talk with colleagues in your program and department



Writing a Review

Is there is a textbook in the Open Textbook Library that fits your class and/or expertise?

Incentive will be paid for:

1. attending this workshop, and
2. reviewing a textbook in the Open Textbook Library



Writing a Review

1. You will receive an email with a link to the online review form.
2. Complete a concise review by March 20, 2019.
3. The review will be posted on the Open Textbook Library under an open license.
4. Incentive will be paid.

Open Textbook Library: open.umn.edu

Jonathan Lashley

jonathanlashley@boisestate.edu

[@lashleyed](https://twitter.com/lashleyed)

Slides: <http://slideshare.net/djernst>

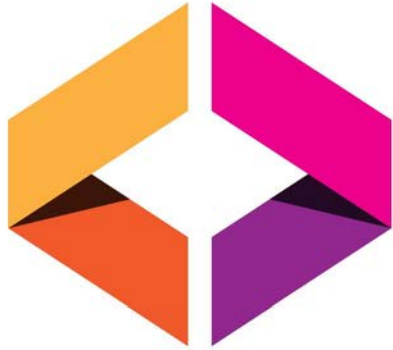


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Let's take a break!





Open Textbook Network

Developing
programs on
your campus



Strategies

1. Recruiting Faculty
2. Talking with Faculty



Recruiting Faculty



Take a targeted approach



- Lower-division, high-enrollment courses
 - Multiple sections
- High cost courses
 - Bookstore opportunity!
- Types of faculty
 - Tenured / tenure-track
- Partners can help
 - CLT, Library, new faculty outreach, other initiatives



Take a network approach



Put champions to work
~ Rule of three!



Hard questions are welcome!





Talking with Faculty





USED CARS

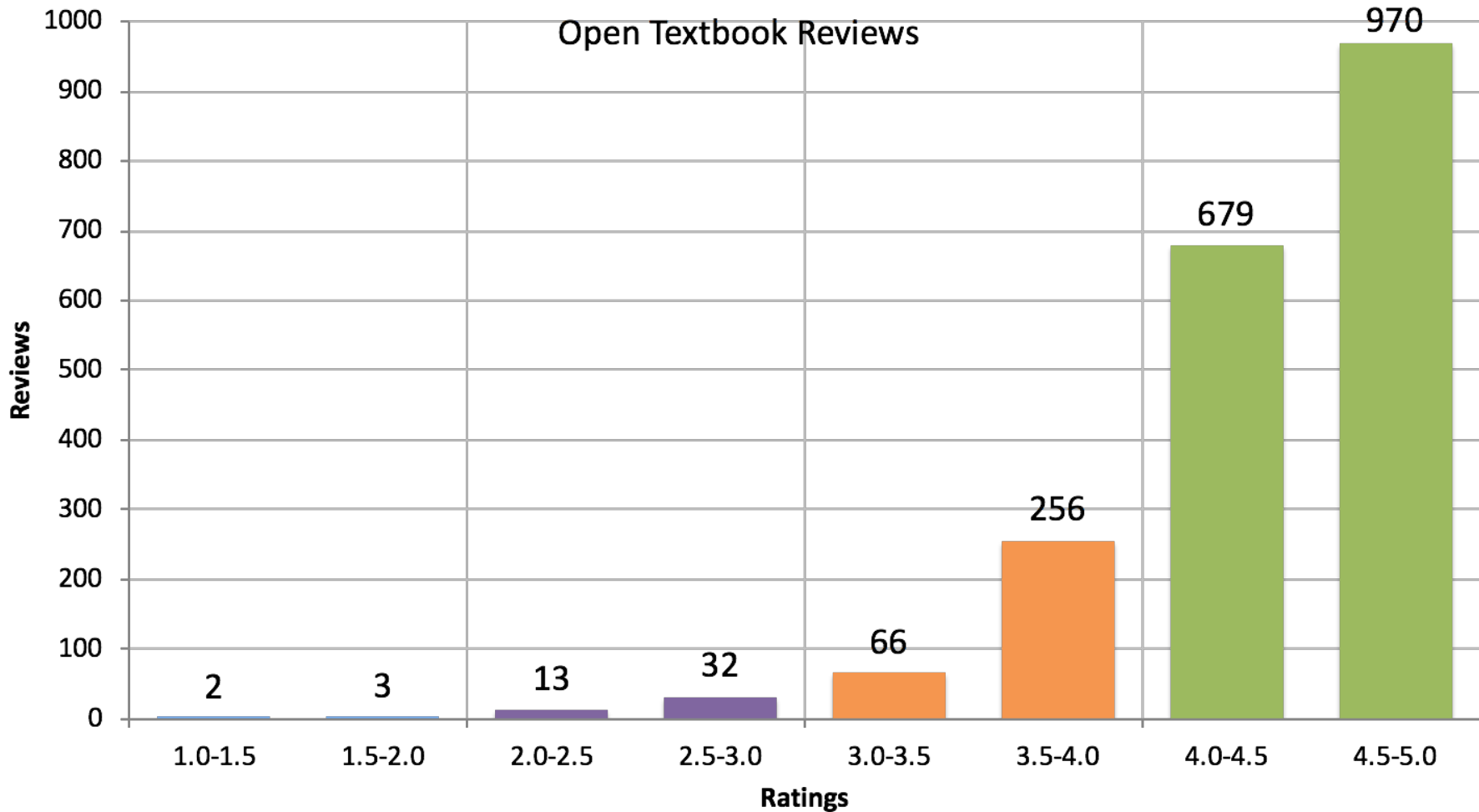
AUTHORIZED DEALER





**Let faculty be the
judge.**

Open Textbook Reviews






Remember...



You are not alone.



Let's practice.



I hear these books aren't any good.
Is the quality the same as other
textbooks?



How am I supposed to find time to
adopt an open textbook?



Role Playing

- With a partner, take turns responding to questions.
- Practice – really – how you would respond to a faculty member.
- Listener, how can responses be improved? Be constructive.

We'll come back together in 10 minutes.



Possible questions:

- Can students order a print copy?
- Are ancillary materials available?
- Who writes open textbooks?
How do they get paid?
- Is the quality the same as other textbooks?
- Are you going to try to force us to use a certain textbook?

Remember:

- - **Don't demonize**
- - **No need to sell**
- - **Be OK with "I don't know"**
- - **Let faculty be the judge**



Which ones stumped you?



Find your
voice.



Developing Incentives



Where to seek funds for incentives

- One time funds (Dean, Provost)
- Partners
- Grants
- SGA
- Library Friends
- Innovation fund
- Where else?



ROI:

Investment:

$$\$200 \times 20 \text{ faculty} = \$4,000$$

Return:

$$45\% \times 20 \text{ faculty} \times 30 \text{ student/faculty} \times \$100/\text{student} = \$27,000$$



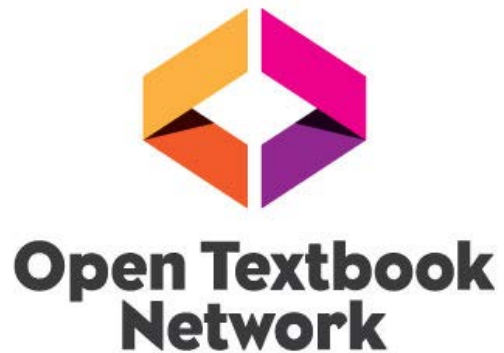
If money is not an option:

- Food!
- Letter for faculty members' dossiers
- Gift certificate to campus café,
bookstore
- Gift certificate for library fines
- What else?



What now?

z.umn.edu/VALE



Program Details 2019



Next Steps

- NJ OER Summit - June 13th, Raritan Valley Community College
- OER Ambassadors attending Summer Institute - July
- Develop funding source for faculty incentives



Planning for Your Campus Workshops

- OER Ambassadors can deliver or support workshops
- Review Campus OTN [Workshop](#) Timeline
- Notify VALE that you are having a workshop
- Slides for you to download and edit for your workshop are available at z.umn.edu/VALE



Planning for Your Campus Workshops

- Customize the OTN Faculty Workshop content for local program development.
 - ◆ Add local videos
 - ◆ Ensure data is up to date and reflects additional local information where possible
 - ◆ Highlight local faces and past efforts

- Invite, market, and recruit faculty for your workshops.
 - ◆ You may use OTN templates for workshop recruitment including faculty recruitment email templates, an application template, a recruitment strategy document, and recruitment tips.



Funding Faculty Reviews

- Establish & review your local campus processes for incentivizing OER reviews.
 - ◆ \$\$\$
 - ◆ Food
 - ◆ Other?

- Your campus is responsible for determining how you will promote and reward contribution of reviews. We encourage you to consider stipends!

- Remember contribution of reviews does get your faculty involved.



After Your Workshop

- Data will be submitted to a Google Form and managed by OER Ambassadors
 1. *Workshop attendee names & contact info*
 2. *Due date for reviews*
 3. *Name and email address of a campus OER contact*

- Workshop data will be reported to OTN.

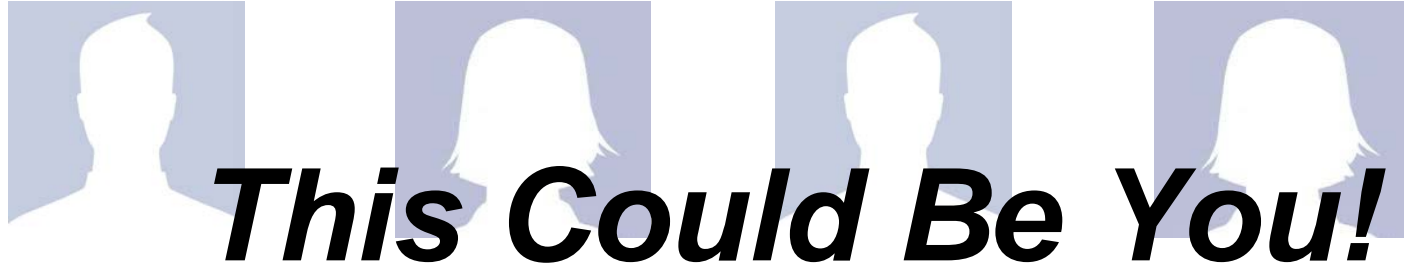


Communication & Support

- The NJ OER Ambassadors will be your mentors/consultants.
- Steve Chudnick, Megan Dempsey, and Melissa Lena are available to answer questions and provide support.
- Use the statewide community listserv to ask questions and discuss initiatives: vale.oer@njedge.net



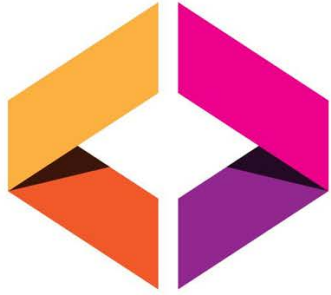
VALE OER Ambassadors



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For more information on VALE's OER initiative, and to apply to become an ambassador, visit: vale.njedge.net/initiatives-services/oer-open-educational-resources/

→ Learn more about VALE at: <https://vale.njedge.net/>



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